



Proposal of Gnome.Asia Summit 2017 & openSUSE Asia Summit 2017



Proposed city: Chongqing

Proposal by: Chongqing Linux User Group (ChongqingLUG)/ ezgoChina Community/
Linux Story Community

Proposed date: Oct 21 - Oct 23 in 2017

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1. Introduction



The ChongqingLUG &ezgo China & Linux Story team proposed to the Gnome.Asia Committee, the openSUSE Committee, the Gnome Foundation and openSUSE Foundation that the upcoming Gnome.Asia and openSUSE Asia Summit 2017 to be hosted in Chongqing.

Chongqing(Simplified Chinese:重庆, Traditional Chinese:重慶), one of the four municipalities of the PRC, is formerly transliterated as Chungking. And it is the only municipality in inland. The population of Chongqing as in 2015 is just over 30 million with an urban population of 18.38 million. Chongqing is the upper Yangtze River economic and financial center, the State high-tech industrial base and the transportation hub in Southwest China. Absolutely, Chongqing has good airport connections, train/bus infrastructure and subway infrastructure.

Built on mountains and surrounded by the Yangtze and Jialing rivers, Chongqing is known as "mountain city" and "city on rivers". And it is the world's largest city built on mountains, which is quite special and charming.



It's easy to get a VISA for foreign participants / speakers to come to Chongqing, For example, Japan and Singapore have a 15days visa-free period for travel within Chongqing. Some countries had set consulates in Chongqing, such as Cambodia, Canada, Denmark, Hungary, Italy, Japan, Netherlands, Philippines, and UK. We strongly believe Chongqing is the best place to host this upcoming

conference.

2. Local Organizers and Supporters

ChongqingLUG (<https://chongqinglug.org>)

ChongqingLUG is a local open source community which is founded in 2011, it is consist of some open source societies in local universities, such as Southwest University Open Source Society, Chongqing University Open Source Club, Chongqing University of Post and Communications Linux Society, and so on. Since 2011, ChongqingLUG held open source salon every months, such as Software Freedom Day, Education Freedom Day, openSUSE release party, Gnome release party. So far, ChongqingLUG has held more than 30 salons and more than 20 big events.

ChongqingLUG also has a close relationship with LUGs and OS communities from all over the China. And it's making connections with more and more OS communities in Hong Kong, Taiwan, Vietnam, Japan, Indonesia and other countries or regions of Asia.

Ezgo China is a team which focuses on the topic of open education. And it is a team related to ezgo Taiwan (ezgo is an educational project from Taiwan) and has a closed relationship with Taiwan open source communities.

Following images shows the events we held:



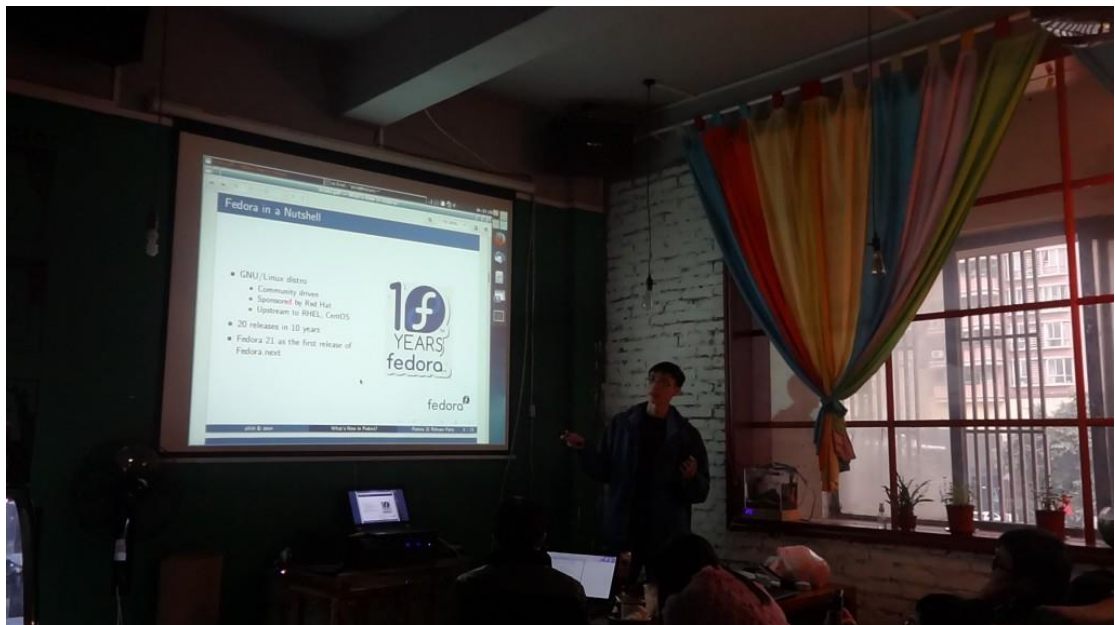
2015 Open source salon for Children's Day







Software freedom day



Salons in cafe



Salons in university





3. Objectives

- To let more people to get to know Gnome and openSUSE and to promote Gnome and openSUSE in Asia.
- To attract more Gnome and openSUSE contributors, users and developers.

- To provide a platform for Gnome and openSUSE fans to communicate.
- To let local fans contact with international community
- To expand the influence of Gnome and openSUSE

4. Venue & date

Tentative dates

Conference: Oct 21-Oct 22

Tour: Oct 23

Suggested Venue 1

Southwest University



Environment of Southwest University

Southwest University (SWU) is a key comprehensive university, under the direct administration of the Ministry of Education. There are over 60, 000 students live

and study in this school, and nearly 3000 students are major in computer-related courses.

Southwest university has held such summits for many times. We can use the resource of this school conveniently, since some members of our team are from this school.

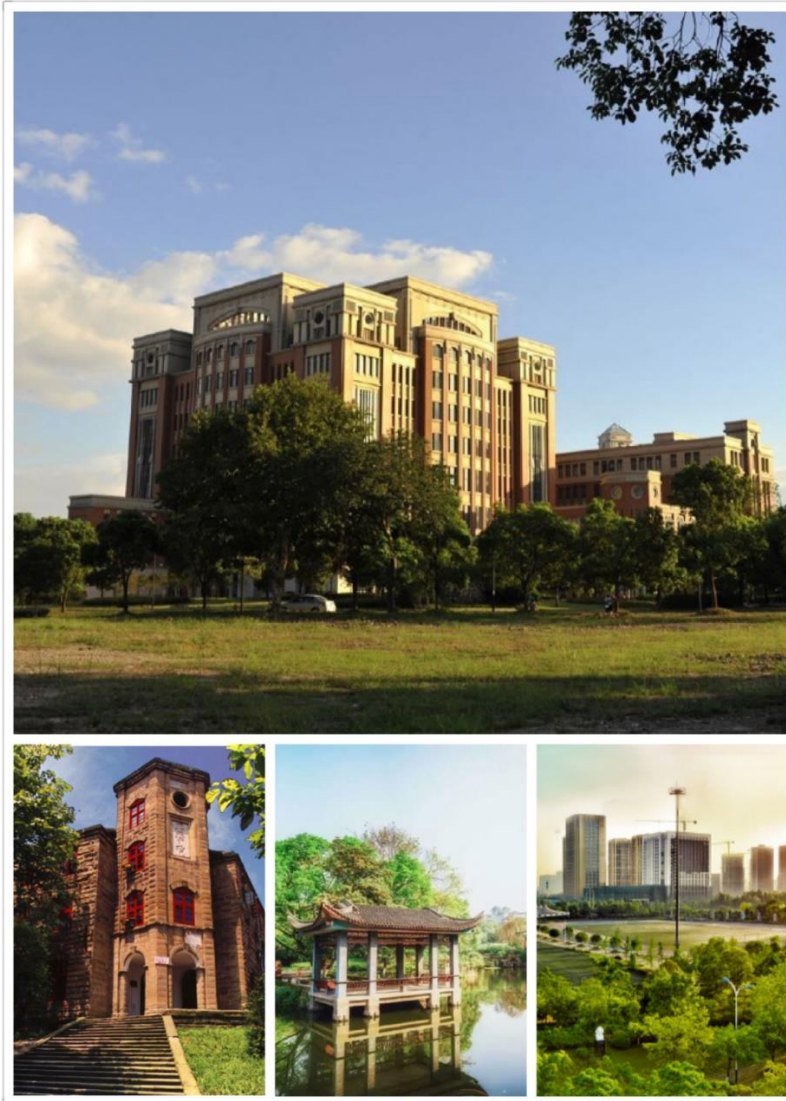
Address: Southwest University, No 2, Tiansheng Road, Beibei District of Chongqing.

Southwest University can support many venues like the below one which can hold about 200-250 people and cheap enough.



Suggested Venue 2

Chongqing University



Environment of Chongqing University

Chongqing University is a key national university located in Chongqing, China, and a member of the "Excellence League". There are 10,000 students in this school, and over 2000 students are major in computer related courses.

Address: Chongqing University, No 174, Shazheng Road, Shapingba District of Chongqing

Some of our team members come from Chongqing University, and Chongqing University has the ability to hold an international high-level conference.



Suggested Venue 3

Chongqing Science and Technology Museum



Environment of Chongqing Science and Technology Museum

The Chongqing Science and Technology Museum is a science museum in the Yuzhong District of Chongqing, China. It is the highest level science museum in the southwest China. It has very good conference environment.

Address: Chongqing Science and Technology Museum, No 7, Wenxingmen street, Jiangbei District of Chongqing

The venues in museum can't be more supreme like the below one which we can support.



5. Target audiences

- Existing and potential Gnome and openSUSE contributors, users and developers
- University students
- Open source fans
- Citizens who have interests in IT technology.

6. Activities and schedule

Generally, we will prepare 3-4 halls and rooms for speeches, talks and workshop. Below is rough plan.

Schedule		
	Day1	Day2
9:00	Opening	
9:10	Welcome speech	
9:30	Keynote #1	Keynote #3
10:30	Keynote #2	Keynote #4
11:30	Talk #1	Talk #6
12:20	Lunch break	
14:00	Talk #2	Talk #7
14:40	Talk #3	Talk #8
15:20	Talk #4	Talk #9
16:00	Talk #5	Talk #10

16:40	Lightning talks	Lightning talks
17:40	Lightning talks	Closing speech
18:00	Dinner party	Barbecue

Actually, we want to hold a bonfire party which is probably not in urban area, and we are trying to find a way to do it.



Day3 One day local tour

Ciqikou → Jiefangbei → Chaotianmen → Hongyadong



Environment of Chongqing

7. Expectation and marketing

We expect to let around 200 participants to join the conference. Mass scale marketing will be carried out 2 months before the conference in Chongqing and other Asian countries.

- Advertising in the universities, IT related colleges, communities, and some secondary schools in Chongqing.
- Send invitations to the important participants by email or phone.
- Articles and website banners at all FOSS communities and distros in Chongqing
- Words by face to face.
- Social Networks e.g. Facebook, Google+, WeChat, Weibo, Twitter, BBS

8. Budget Estimation

Expected Budget

Category	Description	Qty	U/P(USD)	Amount(USD)
Conference Venue	Hall (200 people)	1 × 2days	500	2360
	Meeting room (40 people)	4 × 2days	170	
Meals and Coffee	We will support 3 meals for all the 200 people	200 × 3	5	3000
Meals for tour	2 meals per person for the tour day	12	20	240
Barbecue		12	10	120
Transportation	Transport fee for picking participants up at the airport	12	10	120
Tour	The tickets are free but the touring car(12 people) will cost a little	1	200	200
Travel subsidy	Return tickets for 12 participants	12	1000	12000
Accommodation	6 Standard room for 12 participants for 4 nights	6 × 4	40	960
Marketing materials	T-shirts	200	9	2280
	Stands	10	18	
	Banners	5	20	
	Conference flyers	200	0.5	
	Posters	20	5	
Grant-total	21280			

Minimum Budget

Category	Description	Qty	U/P(USD)	Amount(USD)
Conference Venue	Hall (200 people)	1 × 2days	500	2360
	Meeting room (40 people)	4 × 2days	170	
Meals and Coffee	We will support 3 meals for the 12 participants	12 × 3	5	180
Meals for tour	2 meals per person for	12	20	240

	the tour day			
Barbecue		12	10	120
Transportation	Transport fee for picking participants up at the airport	12	10	120
Tour	The tickets are free but the touring car(12 people) will cost a little	1	200	200
Travel subsidy	Return tickets for 12 participants	12	1000	12000
Accommodation	6 Standard room for 12 participants for 4 nights	6×4	40	960
Marketing materials	T-shirts	200	9	2280
	Stands	10	18	
	Banners	2	20	
	Conference flyers	200	0.5	
	Posters	20	5	
Grant-total		18400		

9. Potential sponsors & media partners

Potential sponsor

- *Huawei
- *Alibaba
- *Qiniu
- *Deepin

Potential media partners

- *Linux Story
- *CSDN
- *Tencent QQ
- *PConline
- *IT168
- *China Unix
- *CQ local medias

10. Conclusion

Chongqing has achieved great development in science and finance. And Our team is one of the top teams in China. We have confidence to hold this summit successfully. By this summit, we will let open source fans in southwest China and Asia to know more about Gnome and openSUSE. Thank you.