



GNOME ASIA summit 2016

April 21 - 24, 2016

Delhi, India

April 21 - 24, 2016

CONFERENCE & SPONSORSHIP PROSPECTUS



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History of GNOME.Asia

This year, we will be hosting the ninth edition of GNOME.Asia Summit. In previous years GNOME.Asia Summit has been held in Beijing, China in 2008 and HoChiMinh City, Vietnam in 2009, co-hosted with COSCUP Taipei, Taiwan in 2010, Bangalore, India in 2011, Hong Kong in 2012 and Seoul, Korea in 2013. The joint GNOME.Asia Summit & FUDCon APAC 2014 conference was hosted May 23-25, 2014 at Beihang University, Beijing, China and Indonesia at Universitas Indonesia, Depok, May 7-9, 2015.

GNOME.Asia 2015 attracted more than 322, users, developers, business professionals, media, students and government officials, including 48 speakers from all over the world. There was a booth area with 10 booths from sponsors and communities. The media team documented the summit with photos and video recordings including a summary of each day.

GNOME.Asia Summit 2015 was considered very successful by all parties. GNOME.Asia 2014 in Beijing, China attracted more than 355 participants including 50 speakers from Asia and the world. There were 12 booths from sponsors and IT communities. Sir Richard Matthew Stallman, Founder of Free Software Foundation, Writer of GNU License, computer programmer and free software activist and Tobias Mueller, Executive Director of the GNOME Foundation were among the keynote speakers. GNOME.Asia Summit 2013 in Seoul, Korea attracted hundreds of participants including many GNOME developers, speakers and community members within Korea. Karen Sandler, Executive Director of the GNOME Foundation and Allan Day delivered keynotes and there was two track programme with three workshops.

In 2012 in Hong Kong, 26 foreign speakers and 4 local speakers shared their experiences in various aspects around GNOME. Participants from other Asian countries including Mainland China and Taiwan got together face to face with Hong Kong activists to build stronger relationships.

GNOME.Asia Summit 2011 was held in Bangalore, India just before the launch of GNOME 3.0. There were 40 presentations and lightning talks from 30 speakers coming as far as Canada, USA, France, Germany, Belgium, and Sweden. Of course Asian countries such as China, Taiwan, the Philippines and India were well represented too. About a thousand participants attended the event with 15 sponsors and partners.



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GNOME.Asia Summit 2016

The GNOME.Asia Summit 2016 will be held in the Eco-friendly Campus of Manav Rachna International University, Faridabad, National Capital Region (New Delhi), India.

New Delhi is gaining in importance and significance as a powerhouse for the future. Delhi is a city dotted with ancient monuments, yet building infrastructure for the future. The city offers a glimpse of India's religious diversity, yet retains the essence of the various cultures (the ancient Indian, the Mughal, the British) in its purest form.

For Business Information Technology development, New Delhi has a high potential amongst students and Free & Open Source Software activists.

About GNOME and The GNOME Foundation

The GNOME desktop is a free, easy to use, accessible and internationalized desktop for Linux and Unix based operating systems and is used by millions. Every part of GNOME 3 has been designed to make it simple and easy to use. The Activities Overview is an easy way to access all your basic tasks. A press of a button is all it takes to view your open windows, launch applications or check if you have new messages. Having everything in one place is convenient and means that you don't have to learn your way around a maze of different technologies.

The GNOME Foundation is an organization committed to supporting the advancement of GNOME, comprised of hundreds of volunteer developers and industry leading companies. The Foundation is a member directed, nonprofit organization that provides financial, organizational and operational support to the GNOME project and helps determine its vision and road map. GNOME Foundation is supporting the pursuit of Software Freedom through the innovative, accessible, and beautiful user experience created by GNOME contributors around the world. It's a fun and inviting community, so if you're reading this and wondering what you can do to help promote Software Freedom, contributing to GNOME is a great way to start! More information about GNOME, the GNOME Foundation and its advisory board, can be found at www.gnome.org, foundation.gnome.org and live.gnome.org/AdvisoryBoard



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Program Committee

Dr(Prof) S.S. Tyagi, HOD-CSE, MRIU
Mr Srinivasa Ragavan, GNOME
Mr Arun Raghavan, GNOME
Mr Nirbheek Chauhan, GNOME
Ms Shobha Tyagi, GNOME, CSE, MRIU
Dr(Prof) S.S. Handa, Prof., CSE, MRIU
Dr Suresh Kumar, CSE, MRIU
Wg Cdr Mr (Prof)Anil Chopra, CSE, MRIU

Topics & Audience

GNOME Asia Summit will present some basic explanation about GNOME technology FOSS, and GNU/Linux, including:

Big Data
Desktop Environment
Cloud Computing
GNOME Translations Community
Construction Mobile Applications
Open Hardware
Small Board Open Data
Other Interesting Topics

The summit will be attended by a wide variety of individuals, companies organizations and communities, including:

CTOs, CIOs & IT Management
Students, Society of Academicians
Government
IT Startup
Internet Provider,
Systems Administrators, Analysts & Engineers

Research & Development

IT Architects, Specialists, Consultants & Service Providers
FOSS Enthusiast



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Become a Sponsor

"We're excited to bring GNOME.Asia Summit 2016 Summit to India, a country with a vast, diverse culture well as a growing IT-sector and a thriving Free Software Community." - Shobha Tyagi, member of the local organizing team.

The GNOME.Asia Summit 2016 will provide a unique opportunity for stakeholders to discuss Free and Open Source Software solutions, programming, promotion and challenges for GNOME, but also other Asian free software communities face while growing. Besides being a community event, the summit is set up to function as a gateway for companies interested in Asian markets. We are offering sponsorship partnership for the event.

As a sponsor, you are offered:

- Matchmaking opportunities with local enterprises.
- Marketing opportunities featured in conference materials and presented in media announcements;
- Networking with highly capable developers and well trained students.

We are expecting about 500 participants with delegates from Asia and around the world. The GNOME.Asia Summit is a unique and international conference which offers sponsors the chance to tap into fast growing local markets, discover new business opportunities, and increase awareness for their products among early adopters and technology multipliers.



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MANAV RACHNA INTERNATIONAL UNIVERSITY



NAAC ACCREDITED 'A' GRADE
UNIVERSITY & PROFESSIONAL INSTITUTIONS

Manav Rachna International University (NAAC accredited 'A' Grade) is a continuum of excellence from the Career Institute of Technology and Management (CITM, established in 1997), and was granted 'Deemed-to-be-University' status under section 3 of the UGC Act 1956, as Manav Rachna International University, a visible symbol of knowledge and experience providing high-quality education in the fields of Engineering, Management, Computer Education & many more. The Engineering Faculty of MRIU is christened as FET which enjoys unparalleled reputation amongst all stakeholders i.e. its students and their parents, employers and the community at large. Carrying forward the mantle of excellence and professionalism with the philosophy of Manav Rachna 'Vidyantariksha' (the reality of inner vision or root of all knowledge), the group has built a reputation for excellence in professional education and research. The University is having a very strong track record of on-campus placements with companies like Infosys, TCS, L&T, Infotech, Satyam, Tech Mahindra, Maruti, HCL, Capital IQ, Sun Microsystem, CMC Ltd., Hewlett Packard, Cognizant, Accenture, NIIT Technologies and many more...



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Event Funding

An event at the size of GNOME.Asia faces a significant number of expenses, which fall broadly into three categories:

1. Speaker Travel and Accommodation

Many conference attendees who contribute to the event with their knowledge have to travel huge distances to participate the event. Quite a few of them come from Asia outside India, while others come from other parts of the World. These are the people who make this event happen - they provide the core content of the conference. As far as possible, we try to provide at least accommodation to our speakers, and, if possible, travel sponsorship.

2. Infrastructure Expenses

In order to provide support services at the event, such as networks, Internet service, and exposition hangars, labor, etc.

3. Delegate Expenses

The delegate fee is used entirely to provide food and conference materials to the delegates for all the days of the event, and is not used for any other expenses.

Sponsorship Opportunities

All speakers travel, venue, and infrastructure expenses are met by raising funds from sponsors. We have been extremely fortunate to be generously sponsored by our industrial and governmental partners, such as: Oracle, Red Hat, Google, Canonical, IBM, Lemote, Novell, Intel, Mozilla, Yahoo!, Nokia, KKBox, Motorola, Sun.

These are the sponsorship levels:

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze
- Custom Sponsor

All sponsorship levels are described in detail later in this document.

Sponsor Exposure

- Sponsors gain exposure through:
- Conference Web site
- Press announcements
- Media coverage
- Giveaways in delegate kits
- Branding at the venue



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	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Booth table in the exhibit space	Y	Y	Y	Y
Your banner in the reception area	Y	Y	Y	
Your banner in the main room	Y	Y		
Keynote Speech in main room	Y			
Company leaflet in participants' bag	Y	Y	Y	Y
Company logo on website front page	Y	Y	Y	Y
Registration number of FULL package ticket for sponsors	12	9	5	2

Three types of tickets :

Type	Description
Free	Target for students and community members, the ticket is free to apply. Include: -Conference bag -Limited number of Tshirts for early birds(First come, first serve)
Donate	You can donate to GNOME Foundation, the donation start from \$10 Include: -Conference Bag -Tshirt
Full Package Ticket	Target for company participants and sponsors, the Price is \$150 -Conference Bag -T shirt -Training session -Lunch coupon for two days -Invite to celebration Party (Organizers, Volunteers, Speakers and sponsors will be invited) -Invite to One Day Trip after Summit (Organizers, Speakers and Sponsors will be invited)

Custom Sponsorship

If you find a sponsorship package unsuitable to your company's budget or requirements, custom sponsorship packages are available. Custom sponsorship could include the sponsorship of:

- Lunch / Dinner
- Launch party
- Snacks, Tea/coffee
- Delegate kit (tshirt/mug/usb drive, etc.) which will be distributed to all participants
- One day outing after the event
- Hardware (e.g. computers, notebooks, mobile phones and other devices that can be used as freebies or lucky draw gifts to guests and participants.)



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Joined Sponsorship

Joined sponsorship with other GNOME events such as GUADEC (the GNOME User and Developer European Conference) is available with an attractive discount. And you can find more detail in GUADEC 2014. Please send an email to gnome-asia-committee-list@gnome.org for further discussions.

Please note:

- Under no circumstances will the organizers divulge names or contact information of delegates.
- "Proportionally sized logo" indicates that your logo will be in proportion to your sponsor status. Platinum Sponsor logo will always be the largest, Gold Sponsor logo will be 20% smaller, etc.
- Long term sponsors that have given funding for at least 3 years will get 1 level up.

The Sponsorship Process

The procedure for sponsorship matters is the following:

1. Prospective Sponsor (You) receives the Sponsor Document (this document that you are reading)
2. You decide to become a sponsor of the GNOME.Asia Summit 2016 as well as the sponsorship level
3. You send an email to gnome-asia-committee-list@gnome.org, informing the organizers of your decision
4. GNOME.Asia will confirm that the sponsor slot is still available and will send you an invoice as well as a contract, along with detailed payment instructions.
5. You sign the contract, and return it to GNOME.Asia
6. You initiate internal approvals for the payment of the invoice, and release the payment of the invoice to GNOME.Asia.
7. GNOME.Asia sends you the sponsorship acceptance letter.

Please note that all sponsorships are first come, first serve, and that no sponsorship is considered final until step 6 is completed.

To ensure that matters move quickly and smoothly, we use electronic documents and transactions where possible. Therefore, the invoice and contract will be sent to you as a printable PDF file. This has been found to be acceptable by most people over the past few years.

If, however, you require paper documents to start processing matters, we can send them to your nearest office. However, please be aware that this could slow down the process, and that other potential sponsors could move faster to secure the sponsorship slot.

Once the sponsorship has been secured, you will receive instructions about logo formats, banners, marketing collateral, etc. Each item will have dates associated with it. Please ensure that the requested material reaches us by the deadline - if you miss the deadline, that particular item may not be processed.

For example - if we indicate that logos are required by a certain date so that we can include them in the advertisements (if you are at a sponsorship level where your logo would be included in an advertisement) and you miss that deadline, the advertisement may be published without your logo.

If you have any queries, please do not hesitate to contact us at gnome-asia-committee-list@gnome.org.



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Sponsorship Application Form(GNOME.Asia)

GNOME.Asia 2016: April 21-24, Faridabad (NCR), India

Please review the terms and conditions of sponsorship listed above before completing and submitting this form. To ensure that matters move quickly and smoothly, electronic documents and transactions are used where possible. Unless requested otherwise, the invoice and other

documents will be sent as printable PDF files.

Platinum USD 10,000

Gold USD 7,500

Silver USD 5,000

Bronze USD 2,500

Custom Sponsorship (as agreed)

Extras: _____

Details (as agreed): _____

Repeat Sponsor Special: _____

Total Amount: _____

Invoicing Details: _____

Company Name: _____

Contact Person: _____

Full Title / Position: _____

Email: _____ Phone: _____

Company Address: _____

City: _____ Postal Code: _____

Authorized Signature: _____ Date: _____

Email a scanned copy of this form to: gnome-asia-committee-list@gnome.org



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GUADEC 2016

Pronounced GWAHDECK, GUADEC is the primary conference for GNOME users, developers, foundation leaders, individuals, governments and businesses worldwide. It is held annually in cities around Europe, and brings attendees together to share their experiences and ideas for developing, using and deploying GNOME technologies.

GUADEC annually attracts around 300 key software developers, press, users, businesses and government representatives. Presentations are given by leaders, spokespeople, volunteers and motivated developers on a range of topics including the future directions of the GNOME Project, Unix, GNU/Linux, Free and Open Source software, development techniques, cutting edge features and ideas on technology and culture.

The primary aims of the annual GUADEC conference are:

- Set the direction of the GNOME project for the coming year.
- Help corporate partners be involved in the project.
- Connect developers, corporate partners and governments.
- Showcase the latest GNOME technologies.

GUADEC is not just a software conference. People come together to meet collaborators from chat rooms and mailing lists, to network, to visit old friends and make new ones, and to have fun! The venue and program for GUADEC 2016 will reflect these important aspects and will include time for tourism, sports and experiencing local traditions.

Sponsorship packages

Sponsor both GNOME.Asia Summit 2016 and GUADEC 2016

	Platinum	Gold	Silver
GNOME.Asia Summit 2016	\$10,000	\$7,500	\$5,000
GUADEC 2016	\$13,000	\$10,000	\$7,000
Sponsor both GNOME.Asia and GUADEC 2016	\$20,000	\$15,000	\$10,000
Sponsor both, additional cost on your GNOME.Asia package	\$10,000	\$8,500	\$5,000
Combined sponsorship packages will save you	\$3,000	\$2,500	\$2,000

Sponsorship Application Form(GUADEC and GNOME.Asia)
GNOME.Asia 2016: April 21-24, Faridabad (NCR), India



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GUADEC 2016: August, Karlsruhe, Germany

Please review the terms and conditions of sponsorship listed above before completing and submitting this form. To ensure that matters move quickly and smoothly, electronic documents and transactions are used where possible. Unless requested otherwise, the invoice and other documents will be sent as printable PDF files.

Platinum USD 20,000 Gold USD 1,5000 Silver USD 10,000 Bronze USD 6,500

Custom Sponsorship (as agreed) _____

Extras: _____

Details (as agreed): _____

Repeat Sponsor Special: _____

Total Amount: _____

Invoicing Details: _____

Company Name: _____

Contact Person: _____

Full Title / Position: _____

Email: _____ Phone: _____

Company Address: _____

City: _____ Postal Code: _____

Authorized Signature: _____ Date: _____

Email a scanned copy of this form to: gnome-asia-committee-list@gnome.org

Privacy Policy

GNOME.Asia will not, under any circumstances, release information about attendees of the event, such as contact information, names, etc. Our privacy policy, which we strictly adhere to, protects the privacy of all participants of the GNOME.Asia Summit (delegates, speakers, volunteers, etc.).

Information about delegates will only be released in the form of demographics. Emailing of registered attendees will be done only by GNOME.Asia, never by a sponsor. However, sponsors/exhibitors may collect information from delegates by encouraging them to provide contact information at the stall ("drop your card or fill a form"), through contests run at the stall or through communication included in the delegate kit.

Terms and Conditions

Sponsorships are not announced until full sponsorship amount has been received. Sponsor exhibition booths are allocated by the organizers and are on a first come, first served basis. Inclusion of Sponsor Logos in advertisements and other publicity material is subject to receipt of Logos within the deadline.

Contact

gnome-asia-committee-list@gnome.org

Quick Links

GNOME.Asia Summit website : <http://2016.gnome.asia>

GNOME.Asia Wiki : <https://wiki.gnome.org/GnomeAisa/>



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