

GNOME Marketing 101

Allan Day



GNOME marketing?

- 🐾 We spread the love
- 🐾 Web sites
- 🐾 Microblogging
- 🐾 Press releases and release notes
- 🐾 Writing articles and blog posts
- 🐾 Creating videos



Everyone can help!



1. Tell your friends



2. Join a user group



3. Start a user group



4. Follow GNOME

<http://identi.ca/gnome>

<http://twitter.com/gnome>



5. Tweet and dent about GNOME 3

Tag 'em: #gnome #gnome3 #gnome3parties



6. Join the Facebook group

<http://www.facebook.com/GNOMEDesktop>



7. Blog about GNOME 3



8. Attend a release party

<http://live.gnome.org/ThreePointZero/LaunchParty>



9. Take photos of your party

Tag 'em: #gnome3parties



10. Get involved

<http://live.gnome.org/GnomeMarketing>

