

**ADDICTED
TO LYON™**

GNOME USERS AND DEVELOPERS CONFERENCE – GUADEC 2018

AUGUST 3-5, 2018





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1. DESTINATION ATTRACTIVENESS



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WHY CHOOSE LYON FOR GUADEC ?

- > Walk through **2000 years of history**: from the UNESCO world heritage classified Vieux Lyon to the contemporary district of the Confluence,
- > A **wide range of cuisines**, from Lyon's traditional bouchons to original brasseries and the gourmet delights of award-winning restaurants,
- > Lyon – Saint Exupéry airport offers direct flights to more than **115 destinations and worldwide travel** thanks to its connecting flights to other major European hubs. In addition, 25 high speed train rotations each day link Lyon to Paris in less than 2 hours,
- > More than **18 000 hotel rooms** in every range, 3000 apartment hotels and more than 2 000 rooms in students residences,
- > With **France's second-largest network of higher education** and research institutes, the Lyon area provides a pool of highly qualified students, researchers and employees,
- > Lyon is **capital of the new Auvergne-Rhone Alpes region** : 2 hours from the French Alps, The Burgundy vineyards region, Côte d'Azur and Mediterranean sea.



AN INTERNATIONAL CITY

Lyon in the rankings

- > Voted **Europe's leading Weekend Destination** 2016
- > 2nd choice in France for business and considered as future alternative to the Paris according to 60% of the decision-makers interviewed (Ernst & Young 2013 Survey)
- > **Tourism:** 2nd French city for conferences (ICCA 2015 rankings) and 4th "Travellers' Choice Destination" according to Trip Advisor (2013)
- > 9th most attractive European city (Ernst & Young 2013 Survey)



History of technical conferences

- > In 2018, Lyon will be the first city to have hosted two *Web Conferences* (né *WWW Conference*), following the first in 2012.










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AN AUTHENTIC FRENCH CITY “ART DE VIVRE A LA FRANCAISE”

TYPICAL 2016 DAILY EXPENSES

Cost of living in Lyon : one of the most affordable in Europe.

		Price in €
Daily special		10.62
Bottle of water 1,5 liter		1.40
Coca Cola 0,33 liter		1.88
1 Hour public transportation ticket		1.55
1 km taxi ride		1.05
Coffee cup		2
Velo'v : Bicycle service		0.75€/half hour

WEATHER CONDITIONS JULY



Average temperature: **25°C**



Average sunny hours: **13 hrs**

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ACCOMMODATION FOR ALL

HOTEL CAPACITY OF GREATER LYON IN 2016

More than 18 000 rooms:

Hotels available from around 50 € per night for a double room within walking distance from the venue.

Apartment hotels (all categories) : 3 467 apartments

More than 2 000 rooms in student residences

The organisation is also in contact with accommodation providers to allow us group bookings.





AN AUTHENTIC FRENCH CITY “ART DE VIVRE A LA FRANCAISE”

CULTURAL HERITAGE

- > 2000 years of history : 500 hectares classified as a Unesco World Heritage Site since 1998
- > One of the Largest Renaissance quarters in Europe after Venice
- > Birthplace of cinema with Lumière brothers
- > City of Lights : 200 sites are illuminated on the 8th December
Lyon's Light Festival : 4 million visitors yearly
- > A true, authentic French city experience
- > Major contemporary architects signatures (Renzo Piano, Jean Nouvel, Santiago Calatrava...)



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2. ACCESS

Excellent connections from NA and Europe



FREE CIRCULATION OF SCIENTISTS

European and Schengen area citizen: current valid identity card or passport needed.

Outside Schengen area citizen: a passport is obligatory, with a visa for some countries.

The fee for short-stay visa (called "visa C"). Price (in 2016): 60 €.

More information on www.diplomatie.gouv.fr/en/coming-to-france/getting-a-visa/

INTERNATIONAL DESTINATIONS IN 2016

COUNTRY	MAIN CITIES	FLIGHTS/WEEK (Summer 2016)	AIRLINE	FLYING TIME	RATES FROM
Algeria	Alger	15	Aigle Azur / Air Algerie	1h40	170 €
Austria	Vienna	12	Arlines	1h40	250 €
Belgium	Brussels	38	Brussels Airlines / Hop !	1h20	80 €
Canada	Montréal	4	Air Transat	8h15	560 €
Czech Republic	Prague	3	Hop !	1h45	200 €
Denmark	Copenhagen	3	Easyjet	2h15	80 €
Emirates	Dubaï	5	Emirates	7h40	400 €
Germany	Berlin	4	easyJet	1h55	70 €
	Cologne	9	Chalair	2h05	120 €
	Düsseldorf	17	Germanwings	1h25	120 €
	Francfort	28	Lufthansa	1h25	120 €
	Munich	28	Lufthansa	1h20	150 €
	Stuttgart	11	TwinJet	1h05	295 €
Great Britain	London (Heathrow)	21	British Airways	1h40	90 €
	London (Stansted)	6	easyJet	1h40	90 €
	London (Gatwick)	14	easyJet	1h35	89 €
	Birmingham	6	Flybe	1h40	150 €
Greece	Athens	6	Aegean / Transavia	2h40	155 €
	Rhodes	1	Aegean	3h05	300 €
Israel	Tel Aviv	2	Transavia	4h05	200 €
Ireland	Dublin	7	Aer Lingus	2h00	160 €

COUNTRY	MAIN CITIES	FLIGHTS/WEEK (Summer 2016)	AIRLINE	FLYING TIME	RATES FROM
Island	Reykjavik	2	Wow Air	3h50	310 €
Italy	Bologna	17	Hop !	1h50	140 €
	Firenze	2	Hop !	1h35	150 €
	Milan	17	Hop !	0h50	130 €
	Roma	31	Hop ! / easyJet / Vueling	1h30	85 €
	Venice	16	Hop ! / easyJet	1h20	55 €
Malta	La Valette	2	Air Malta	2h10	200 €
Marocco	Agadir	3	Jetairfly / easyJet	3h20	345 €
	Casablanca	14	Air Arabia / Royal Air Maroc / easyJet	2h50	190 €
	Marrakech	16	Royal Air Maroc / Jetairfly / easyJet / transavia.com	3h05	115 €
Netherlands	Amsterdam	28	Air France / KLM	1h45	70 €
Poland	Cracovie	3	easyJet	2h15	100 €
Portugal	Lisbon	19	TAP Air Portugal / easyJet	1h30	75 €
	Porto	8	easyJet / Transavia	2h10	60 €
Russia	Moscow	3	Aeroflot	3h40	180 €
Spain	Madrid	21	Iberia / Iberia Express / easyJet	2h00	73 €
	Barcelona	18	Vueling / easyJet	1h15	55 €
Sweden	Goteborg	5	Hop !	1h00	600 €
Switzerland	Zurich	21	Swiss	1h00	100 €
Tunisia	Tunis	12	Tunisair / Transavia	1h55	120 €
Turkey	Istanbul	14	Turkish Airlines	3h15	125 €
Scotland	Edinburgh	2	easyJet	1h45	200 €



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ACCESSIBILITY

OTHER MAJOR DESTINATIONS

COUNTRY	MAJOR CITIES	AIR FARES FROM	CONNECTIONS
United States	New York	450 €	1
Brazil	Sao Paolo	550 €	1
Japan	Tokyo	575 €	1
United States	Los Angeles	600 €	1
India	Bangalore	550 €	1
China	Beijing	450 €	1
Australia	Sydney	1 000 €	1



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ACCESSIBILITY

ACCESS BY TRAIN

www.sncf.com

3 high-speed train stations

Lyon-Paris: 1h55 (23 round trips on week days)

Lyon-Geneva: 1h50

Lyon-Brussels: 3h37

Lyon-London: 4h40 (New since May 2015)

Lyon-Torino: 3h45

Lyon-Milano: 5h15

The TGV also serves Chambéry, Annecy and Brussels as well as many other European cities.

The Mediterranean TGV links Lyon to Marseille in 1h40 and operates 21 round trips daily.



LOCAL PUBLIC TRANSPORTATION

PUBLIC TRANSPORTATION NETWORK

Transport en commun Lyonnais (TCL)

www.tcl.fr/

The extensive network of buses, metro and tramway of the Lyon public transport enables fast movement from one place to another in the city and its suburbs. Tickets are valid for an hour, and work across metro, buses and trams. They are available for 1.80€ per unit, 1.66€ per unit by 10, at more than 450 machines at stops across the network.

- > 4 metro lines **A B C D**
- > 5 tramway lines T1, T2, T3, T4 and T5 lines
- > 2 funicular lines
- > 26 main route/frequently used bus lines
- > Over 100 bus lines, including electric trolleybuses



3.

VENUE: CENTRE DES CONGRÉS

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CENTRE DES CONGRÉS

LYON CONVENTION CENTRE

France's 2nd largest convention Centre

- > In a beautiful environment
- > In harmony with sustainable development

Modern Facilities

- > 300 seats amphitheater and salon for talks
- > Central exhibition and welcome area
- > Large hacking out room (Rhône 3): 100 seats
- > Conference room for Board meetings
- > 3 break out rooms for BoFs: 30 to 40 seats each

A self-sufficient events complex

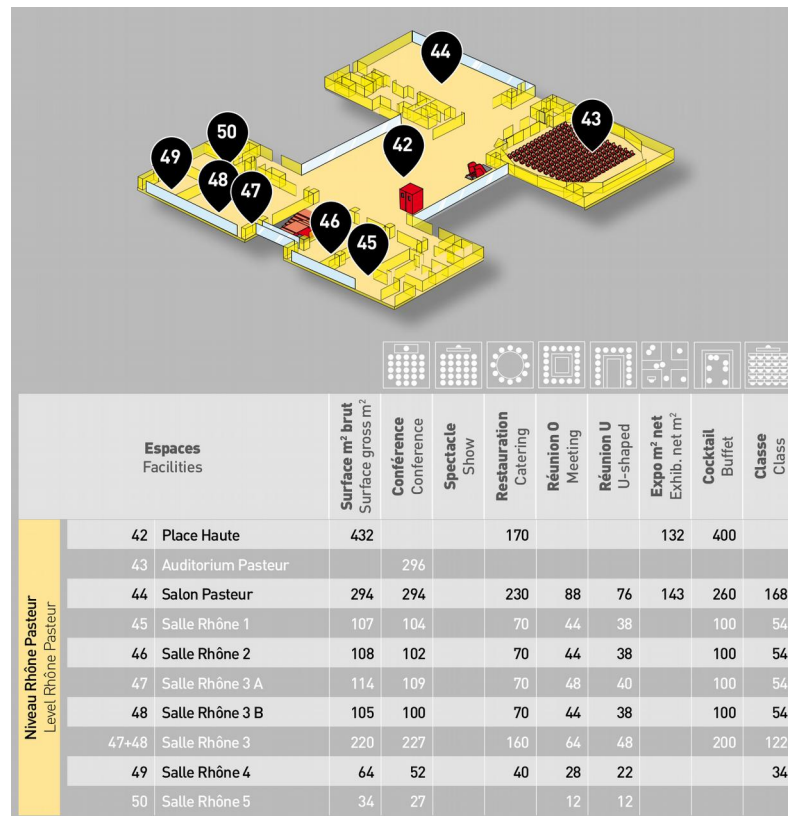
- > 14 bars and restaurants
- > 500 hotel rooms on site

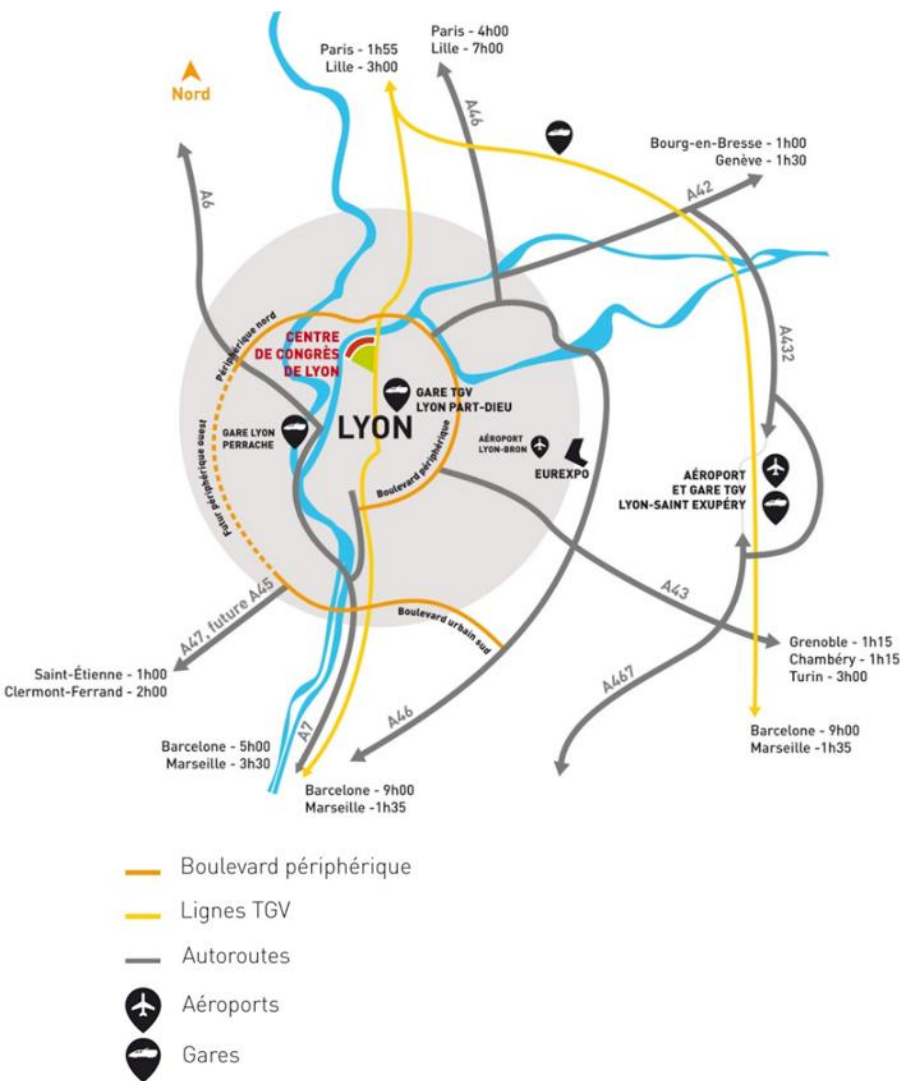
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CENTRE DES CONGRÈS

NIVEAU PASTEUR





CENTRE DES CONGRÈS

ACCESS

Distances / Travel Time to and from the Convention Centre	City Center : Cordeliers	
	Public Transportation	Taxi or shuttle
	13 minutes Bus C5	13 minutes 4,5 kms
	St Exupéry Airport	
	Public Transportation	Taxi or shuttle
	45 minutes Bus C1 + RhonExpress	25 minutes 25 kms
	La Part Dieu Train Station	
	Public Transportation	Taxi or shuttle
	12 minutes Bus C1	10 minutes 3,5 kms

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4. ORGANISATION TEAM AND CITY SUPPORT



ORGANISATION TEAM

BASTIEN NOCERA

Co-organiser of GUADEC 2007
Employer support for organisational matters

MATHIEU BRIDON

Self-employed Free Software developer

MATTHIEU GAUTIER

Self-employed Free Software developer

SUPPORT

- > GNOME-FR
- > ALDIL (Free Software promotion in Lyon)
- > PLOSS-RA (Open Source Software professionals association in the region)
- > Université Lyon 2
- > Debian-Facile (Debian User Group)

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ONLY LYON 
TOURISME ET CONGRÈS |



CITY SUPPORT AND INCENTIVES

LYON CONVENTION AND EXHIBITION BUREAU

For more than 1500 attendees, Lyon Convention and Exhibition Bureau propose great financial advantages and the best welcome for your participants :

Congress Application

Bidding phase assistance.

Welcome

Dedicated Tourist Office booth on the event location.
Documentation pack on site for attendees.

The added extra at the Lyon Convention Centre

Reduced rates on space rental.
Dedicated meeting room for the Foundation Board.

Hotel accommodation

Online connection to free hotel booking system LYON RESA.
Hotel availability and rates study during bid phase.

P Discounts and free services are put in place by Lyon Convention Bureau Exclusively and will be submitted to local authority Validation under its only supervision.



5.

PROVISIONAL BUDGET

	Income	Expenses	Notes
Donations / Registration	6 000,00 €		
Sponsorship (via Foundation)			
Sponsorship (local)			
Venue			
- rooms (meeting, talks, bofs, storage)		-15 446,30 €	
- staff (cleaning, security)		-4 877,60 €	
- filming (streaming+video)		-5 000,00 €	
- Wi-Fi		-510,00 €	
- Electricity + Cabling		-641,40 €	
Social Events			Direct sponsorship opportunities
- roof CCC	7 813,40 €	-7 813,40 €	Cocktail party on the roof of the venue, overlooking the Rhône and the Parc de la Tête d'Or
- river boat	5 000,00 €	-5 000,00 €	Private usage of the upper-story of a 2-story river boat with snacks and drinks
Travel and housing sponsorship			
- keynote speakers		-3 000,00 €	3 invited speakers, we pay for their expenses
Misc			
- merchandise	1 500,00 €	-800,00 €	Tshirts, stickers, ... Sold during the event
- speaker gifts		-100,00 €	Some swag, maybe local goods, ...
- speaker/volunteer water			
- drinks and snacks			On a table somewhere in Place Haute. Direct sponsorship opportunity
- stationery		-100,00 €	Printing programs, ...
Activities			
- sport		-300,00 €	venue location (upper estimate)
- museums / guided tours		-300,00 €	
Grant from City of Lyon	1 500,00 €		Approximate value
TOTAL	20 313,40 €	-43 188,70 €	