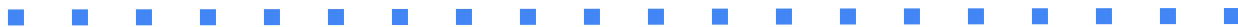


HOW TO BE A GRAPHIC DESIGNER FOR GNOME ENGAGEMENT TEAM



Daniel Galleguillos Cruz

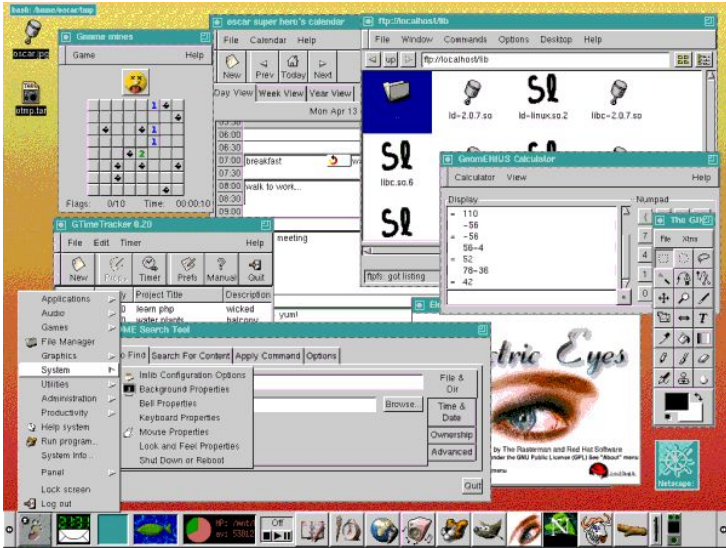
Engagement Team



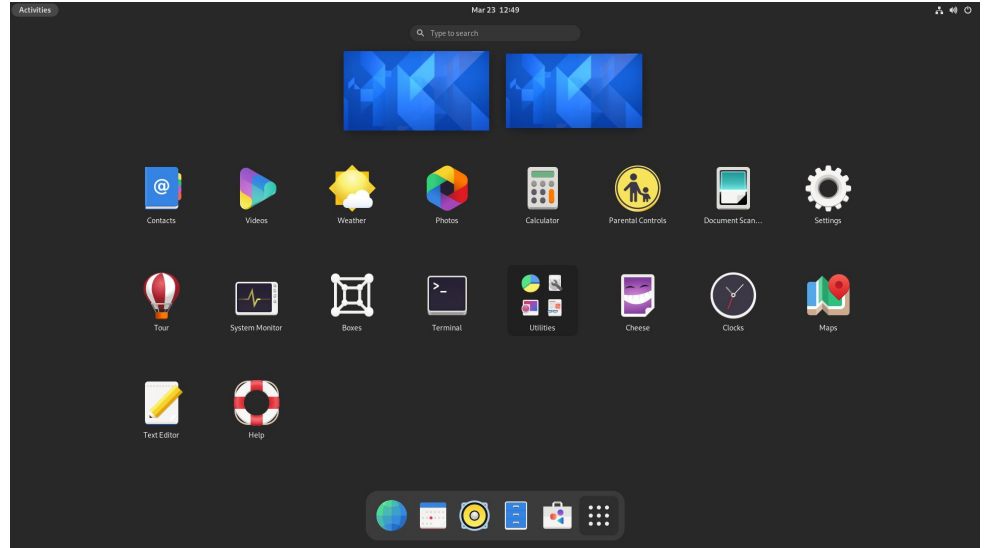


- 2005 I started to collaborate with GNOME Art art.gnome.org creating Wallpapers and GDM GNOME Display Manager.
- 2005 We held the first Seminar for migration to Linux in Calama - Chile.
- 2007 I met the GNOME Chile team into a Encuentro Linux and I talked about what I was doing with GNOME Art.
- 2008 I won the GNOME Wallpaper Contest Release 2.24
- 2009 I designed a Big GNOME Graphic Poster for Global Talks.
- 2009 I won the Ubuntu Free Culture Showcase.
- 2010 I was Into the GNOME Marketing Team and I designed the GNOME Annual Report 2009.
- 2016 I created a GPSAmi Logo, a GUI app to read data from GPS devices.
- 2020 I submitted my wallpapers for Debian Release Bullseye.
- 2021 I created all the Graphic Design and videos for GNOME Latam 2021.
- 2021 - 2022 I'm designing GNOME T-Shirt for GNOME Store.
- 2021 - 2022 I start working as a Designer for GNOME Handibox is an accessibility tool.

The evolution of the GNOME desktop design



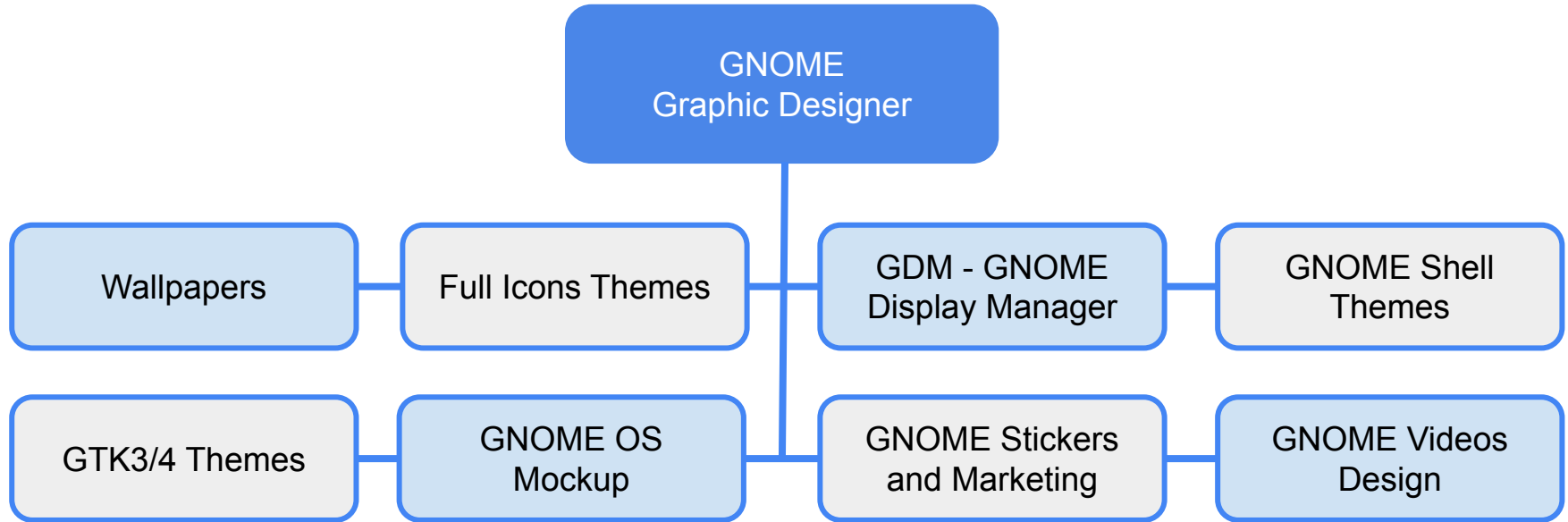
GNOME release, version 1.0 - March 1999
Oscar Laycock



GNOME OS Nightly, version 42 - 2022



What can I do for GNOME as a Graphic Designer?





What Softwares can I use for GNOME Engagement Team?



Inkscape



Blender

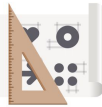


GIMP

Development Apps



App Icon Preview



Symbolic Preview



Contrast



Icon Library

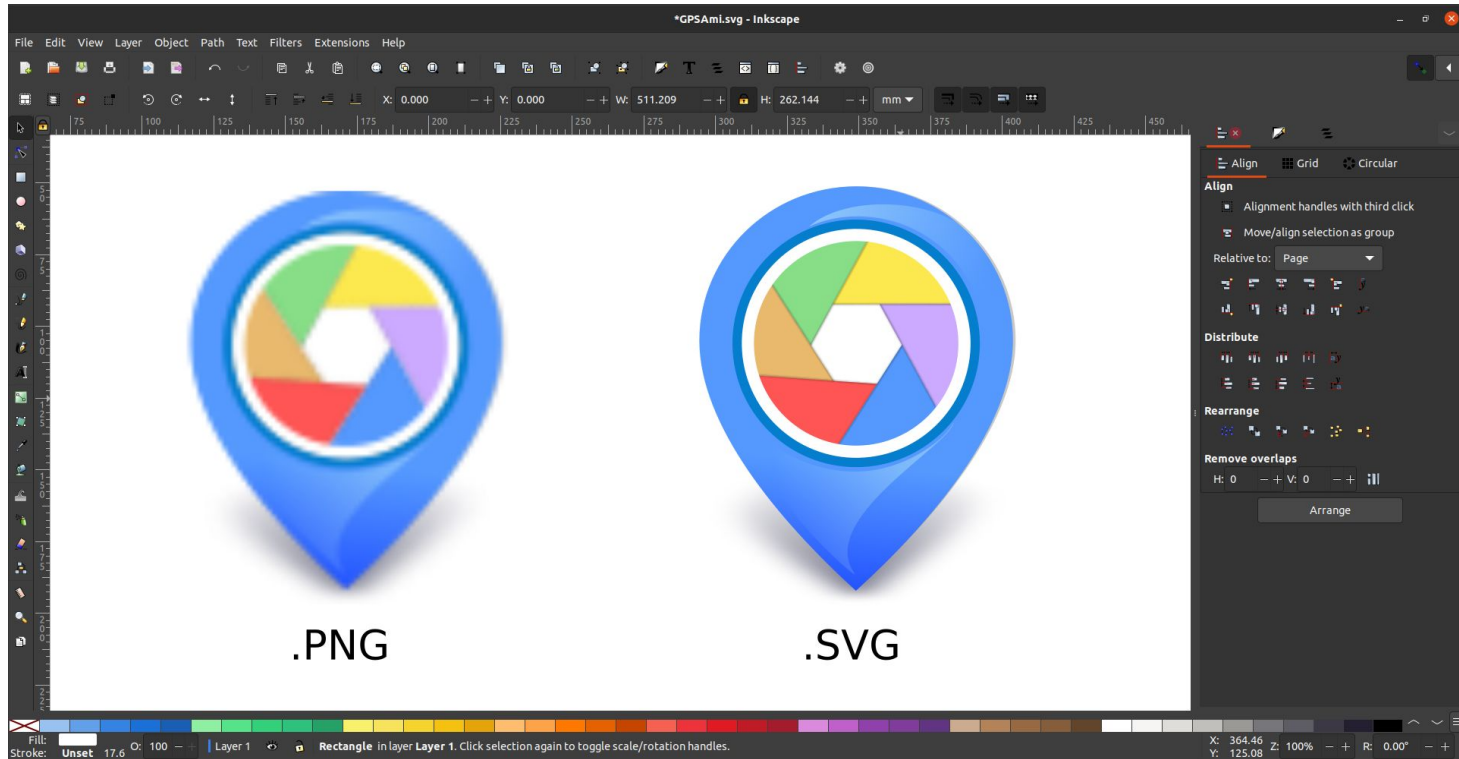
Inkscape is a free and open-source vector graphics editor used to create vector images, primarily in **Scalable Vector Graphics (SVG)** format. Other formats can be imported and exported.

New features of Inkscape 1.2

- Multiple Page Documents
- Color Palette Refactored
- New Snapping Guides
- Dithering
- Gradient Panel Re-imagined
- There are plenty more features to explore ...



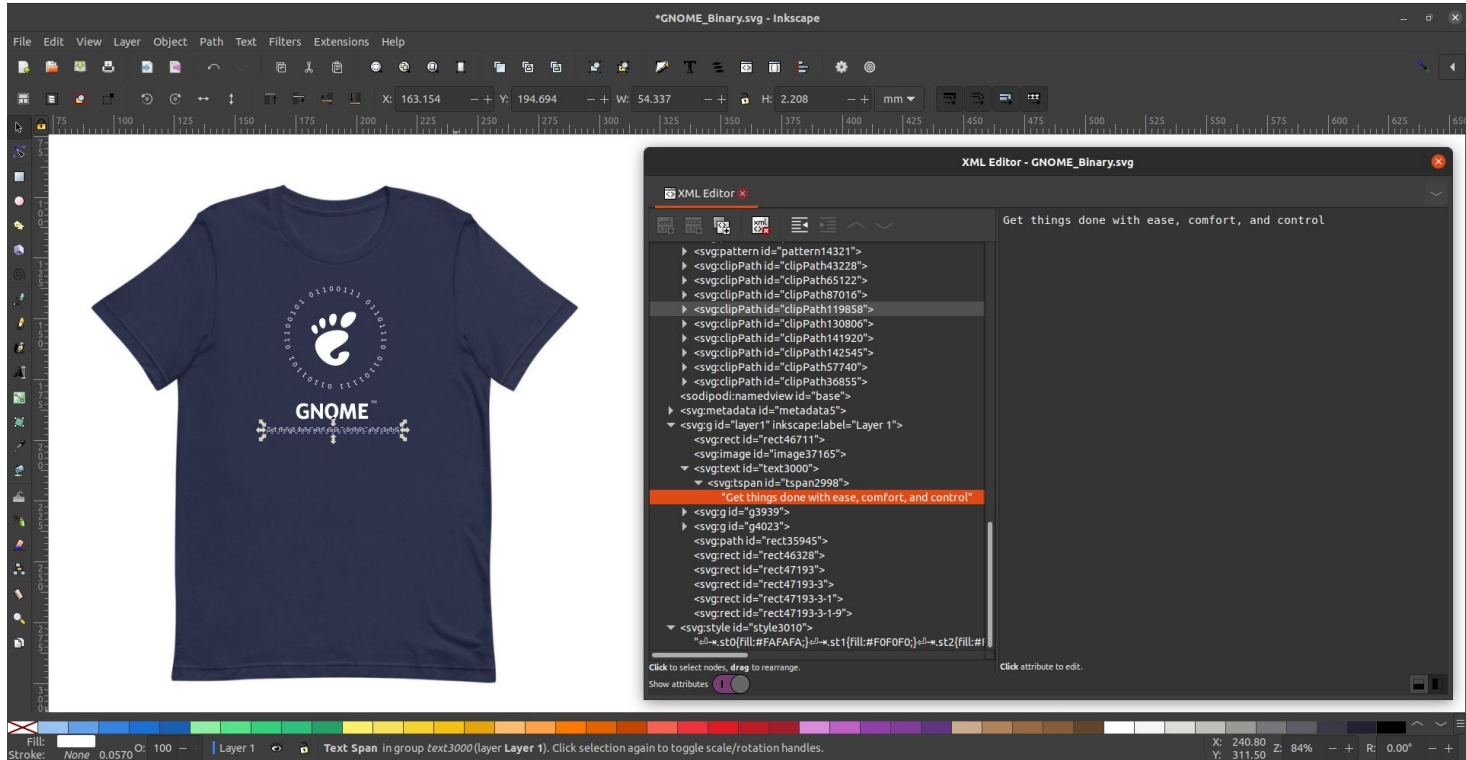
How to be a Graphic Designer for GNOME Engagement Team







How to be a Graphic Designer for GNOME Engagement Team





Librsvg

A library to render SVG images to Cairo surfaces. GNOME uses this to render SVG icons. Outside of GNOME, other desktop environments use it for similar purposes. It is also used in Wikimedia to render the SVG images that appear in Wikipedia, so that even old web browsers can display them. Many projects which casually need to render static SVG images use librsvg.

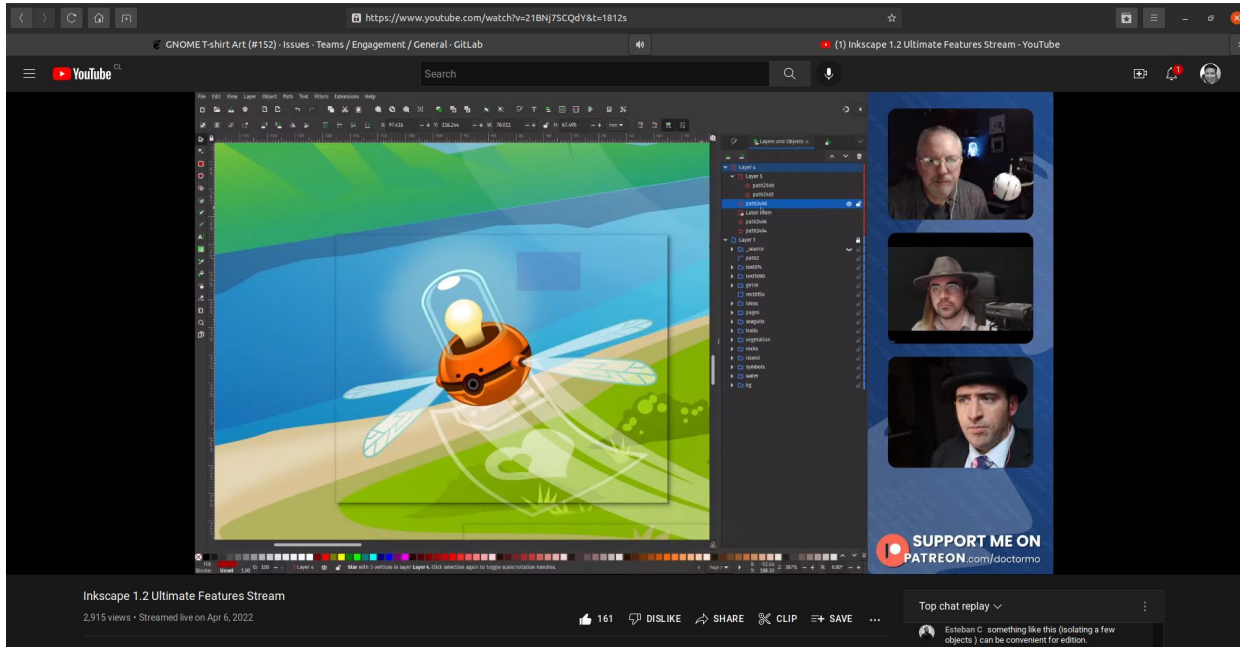
Who uses Librsvg?

Librsvg is part of the GNOME platform. Inside GNOME, librsvg takes multiple roles:

- Loads SVGs from the generic gdk-pixbuf loader infrastructure, so any application which uses gdk-pixbuf can load SVGs as if they were raster images.
- Loads SVG icons for the desktop.
- Creates SVG thumbnails for the file manager.
- Loads SVGs within GNOME's default image viewer, Eye of Gnome.



Martin Owens - Inkscape Developer



Blender is a free and open-source 3D computer graphics software toolset used for:

Creating Animated
Films

Visual Effects Art

3D Printed Models

Motion Graphics

Interactive 3D
Applications

Virtual Reality

Computer Games





Blender's features include: 3D Modeling - UV Unwrapping - Texturing - Raster Graphics Editing - Rigging and Skinning - Fluid and Smoke Simulation - Particle Simulation - Soft Body Simulation - Sculpting - Animating and Match Moving - Rendering - Motion Graphics - Video Editing - Compositing

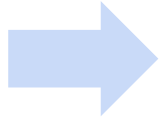




Inkscape is a free program that uses SVG (Scalable Vector Graphics) for its file format, and these SVG files can be imported into blender as Bezier curves. Inkscape has some great tools for making advanced shapes that would take forever to make in Blender itself.



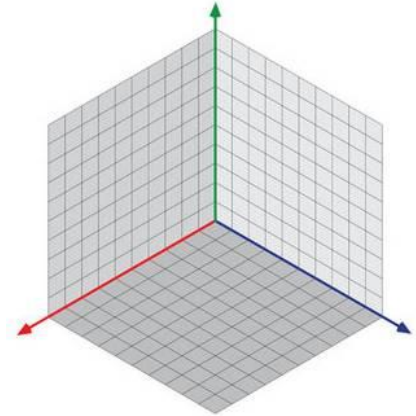
.svg



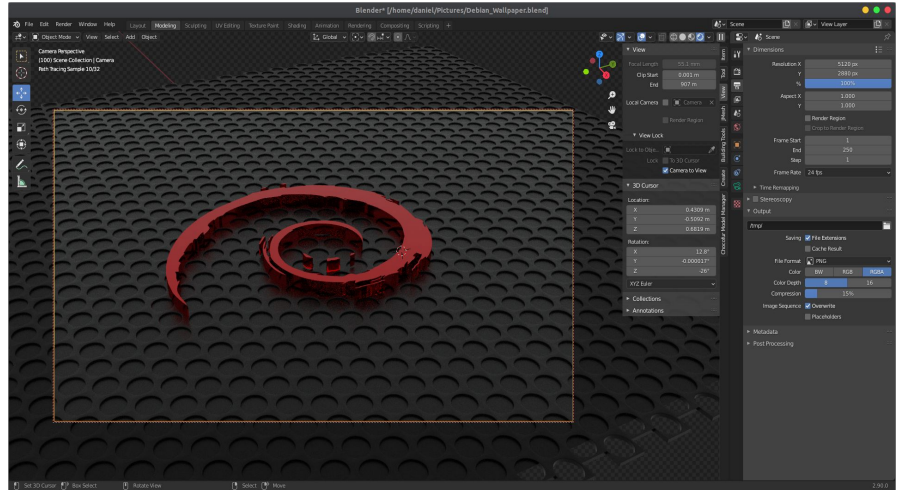
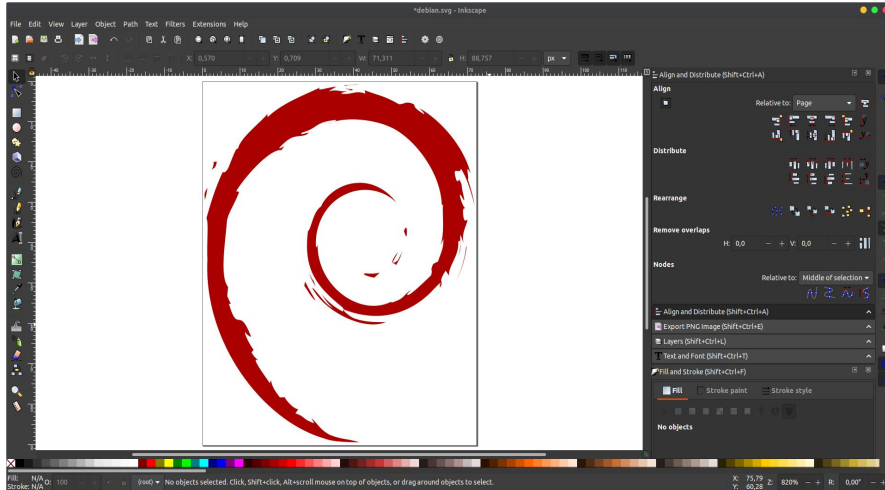
Import Scalable Vector
Graphics .svg



.blend



Debian Bullseye wallpaper proposal from Inkscape to Blender 3D

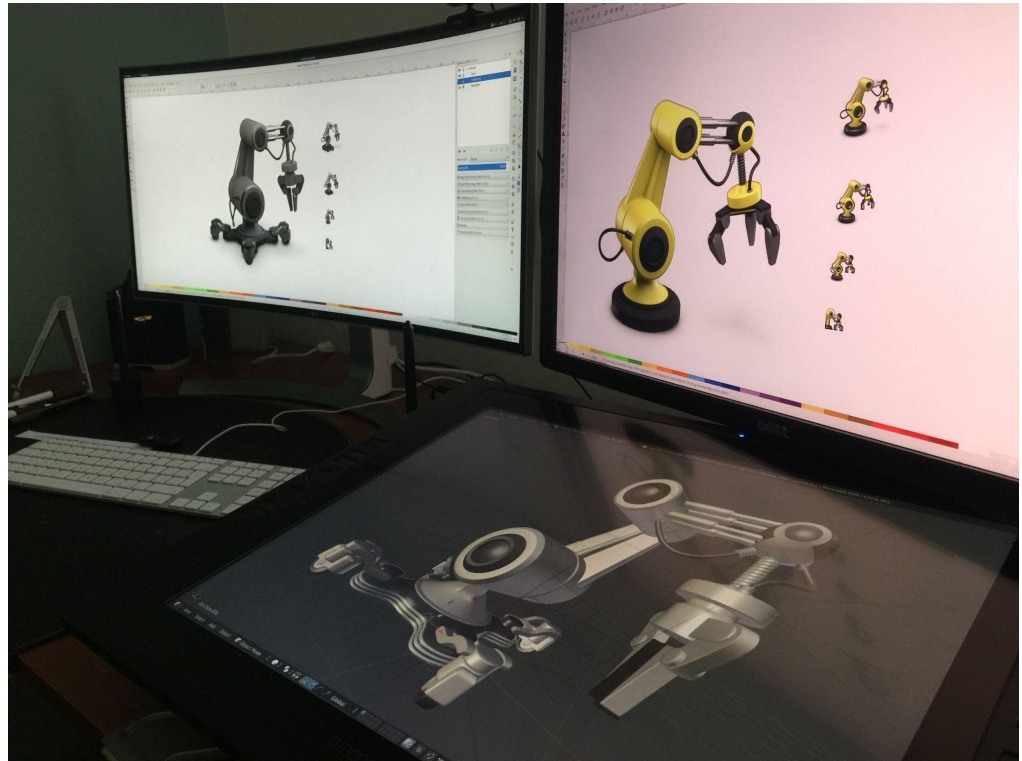
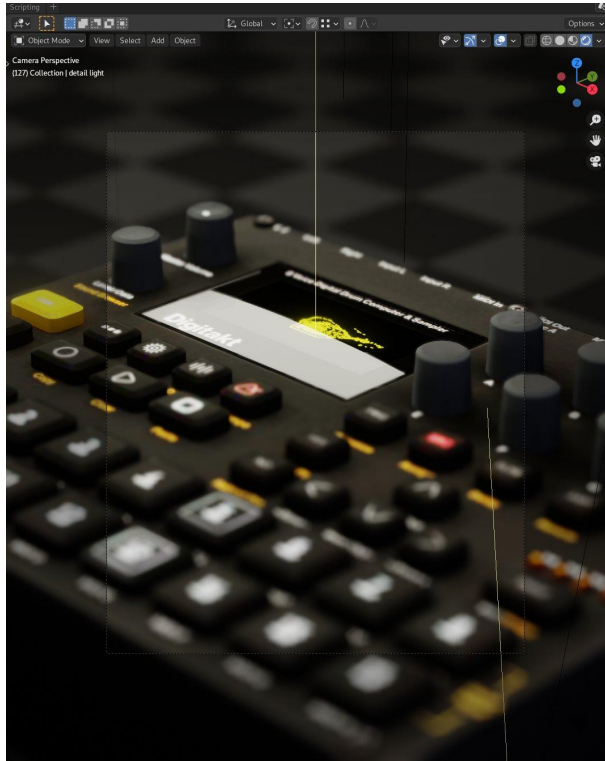


Import Scalable Vector Graphics .svg from Blender 3D then add a **Camera, Texture, Light and Render**

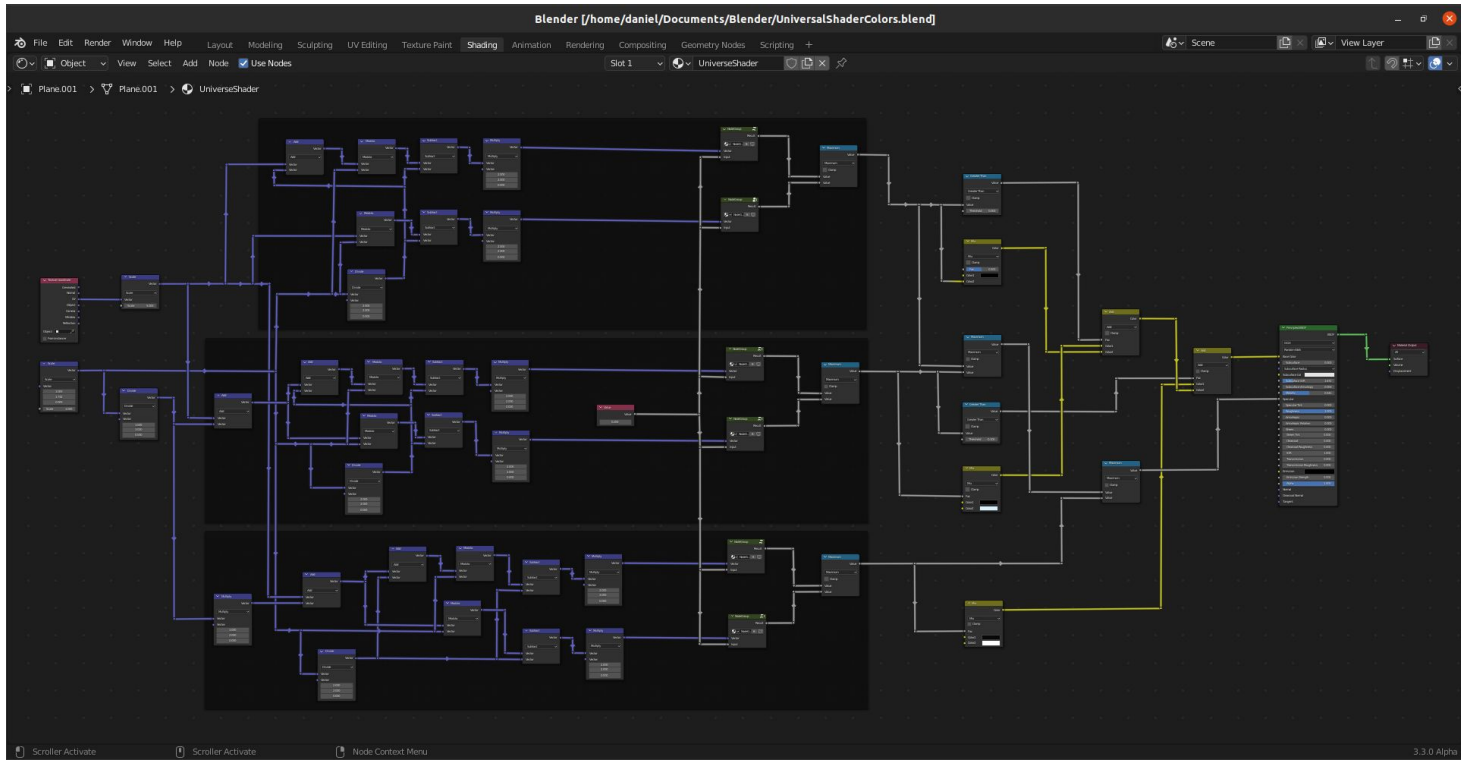


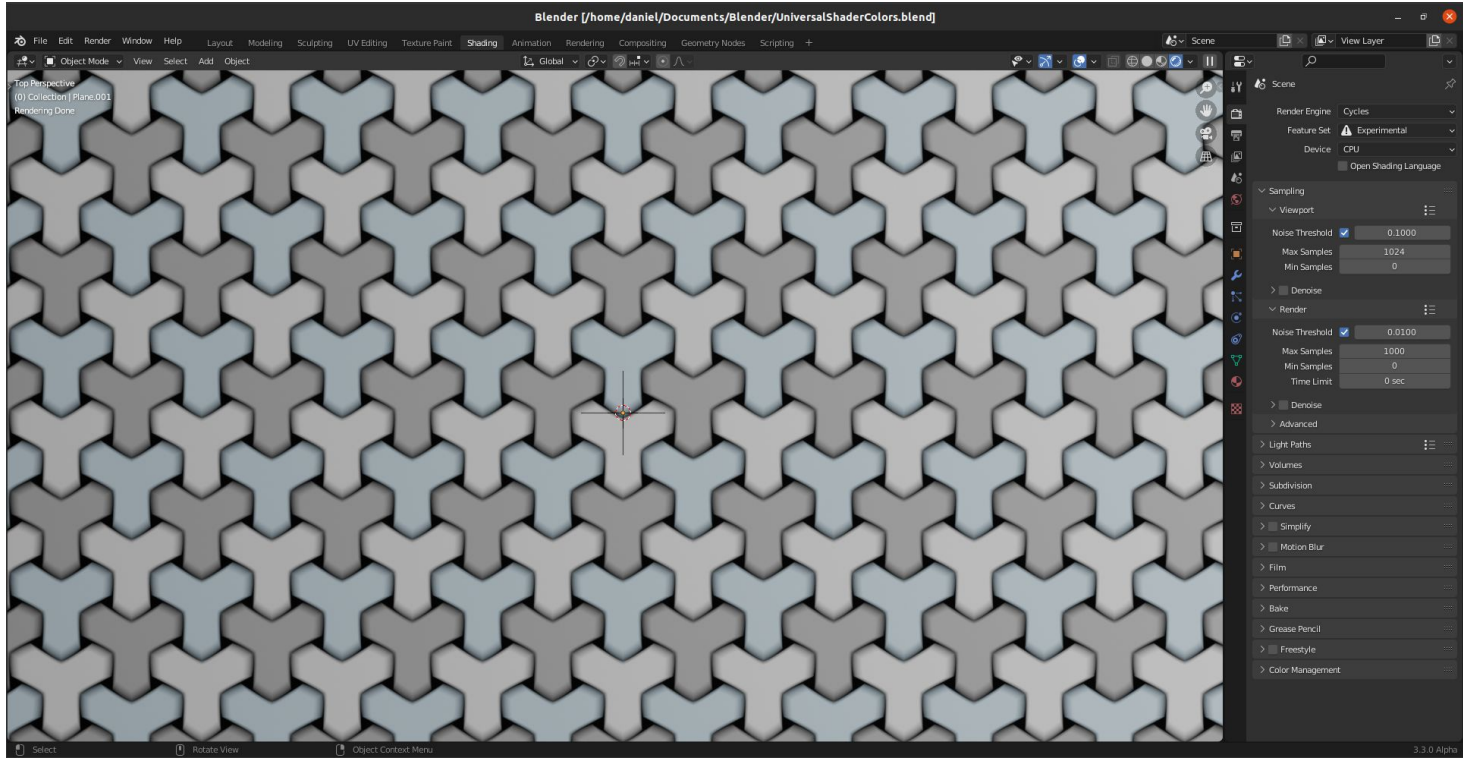
Debian Bullseye wallpaper proposal from Inkscape to Blender 3D

The screenshot shows a web browser window displaying a Debian Wiki page. The page title is "DebianArt Themes Debian3D". Below the title, it says "Debian3D Dark" and lists the author as "Daniel Galleguillos Cruz - daniel<at>gnome<dot>cl". It mentions the wallpaper is published under GPL-2.0+ and provides a website link: <http://danielgcl.blogspot.com/>. The text states: "I created this Wallpaper under Open Source Tools" and "Created with Blender 3D and Inkscape under GNOME Desktop and you can find the Blender and Inkscape into Source data." Under the heading "Mockups/Previews", there is a 3D rendering of a red spiral on a dark, textured surface.



How to be a Graphic Designer for GNOME Engagement Team







GIMP is an acronym for GNU Image Manipulation Program. It is a freely distributed program for such tasks as photo retouching, image composition and image authoring.

It has many capabilities. It can be used as a simple paint program, an expert quality photo retouching program, an online batch processing system, a mass production image renderer, an image format converter, etc.

GIMP format: XCF



GIMP Splash Screen 2.10.32

How to be a Graphic Designer for GNOME Engagement Team





GIMP File Handling:



and many others Load, display, convert, save to many file formats SVG path import and export



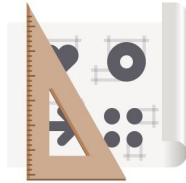
Development Apps

A variety of tools and resources are available for GNOME UX design, designers and developers should use the tools with which they are most comfortable.



App Icon Preview

App icon creation assistant



Symbolic Preview

Symbolic icon creation assistant



Color Palette

Reference for the GNOME color palette



Icon Library

For finding icons to use in GNOME UI



Typography

For selecting text styles and commonly used characters



Guidelines

The guidelines section covers the standard conventions used in GNOME UX design. These are all generally applicable, and are relevant to all applications and design patterns.



App Naming



App Icons



Pointer & Touch



Keyboard



UI Icons



UI Styling



Writing Style



Typography



Navigation



Scaling & Adaptiveness



Accessibility



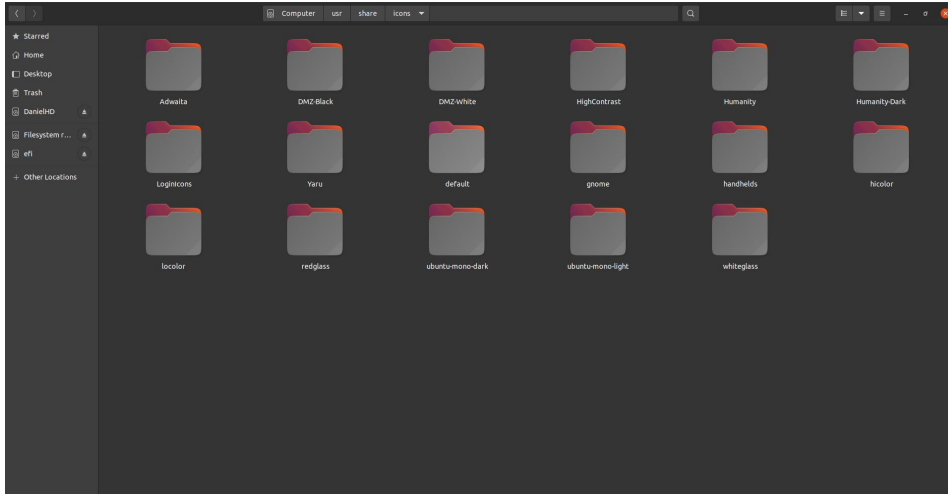
Guidelines - App Icons

- Metaphors
- Sketches
- Start from a Template
- Inkscape Tips
- The GNOME Icon Style
- Perspective
- Material & Lighting
- Icon Grid & Standard Shapes
- Draw, Preview, Repeat!
- Symbolic
- Export





Where can I find my icons .SVG in GNOME?



```
1: daniel@daniel: /usr/share/icons
daniel@daniel: /usr/share/icons$ ls -l
total 84
drwxr-xr-x 15 root root 4096 Mar 11 2021 Adwaita
drwxr-xr-x  3 root root 4096 Jul 31 2020 DMZ-Black
drwxr-xr-x  3 root root 4096 Jul 31 2020 DMZ-White
drwxr-xr-x  9 root root 4096 Mar 11 2021 HighContrast
drwxr-xr-x 12 root root 4096 Jul 31 2020 Humanity
drwxr-xr-x  7 root root 4096 Jul 31 2020 Humanity-Dark
drwxr-xr-x  3 root root 4096 Oct  5 2020 LoginIcons
drwxr-xr-x 20 root root 4096 Oct 13 2020 Yaru
-rw-r--r--  1 root root 1148 Feb  5 2020 cab_extract.png
-rw-r--r--  1 root root  529 Feb  5 2020 cab_view.png
drwxr-xr-x  2 root root 4096 Nov 17 2021 default
drwxr-xr-x 12 root root 4096 Jul 31 2020 gnome
drwxr-xr-x  3 root root 4096 Jul 31 2020 handhelds
drwxr-xr-x 28 root root 4096 Feb 22 11:49 hicolor
drwxr-xr-x  4 root root 4096 Jul 31 2020 localcolor
drwxr-xr-x  3 root root 4096 Jul 31 2020 redglass
drwxr-xr-x 10 root root 4096 Oct  5 2020 ubuntu-mono-dark
drwxr-xr-x 10 root root 4096 Oct  5 2020 ubuntu-mono-light
drwxr-xr-x  3 root root 4096 Jul 31 2020 whiteglass
-rw-r--r--  1 root root 5161 Jul 21 2020 xchat.xpm
daniel@daniel: /usr/share/icons$
```

Copy and Paste any .svg icon to your Personal Folder and use Inkscape to understand all the process



Drawing GNOME App Mockups (Tobias Bernard)

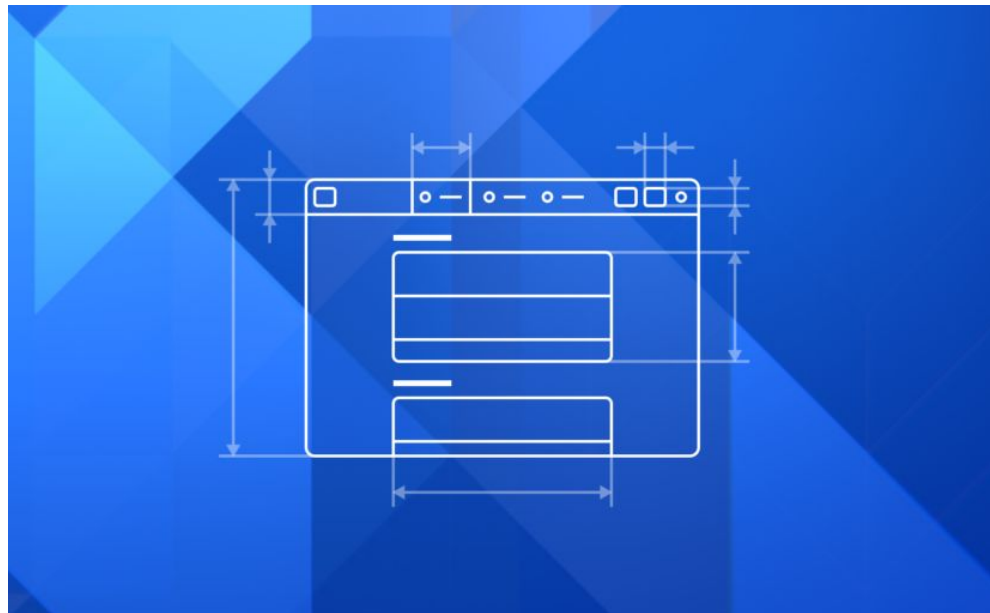
What's in a Mockup?

After you've designed the basic structure of your app (e.g. as a sketch on paper) but before starting implementation, it's good to check what your layout will look like with real UI elements.

Pre-Requisites

Inkscape: The vector drawing app we'll be using to draw our mockup.

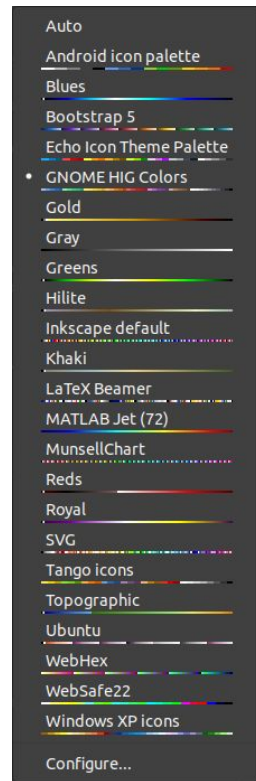
Icon Library: A handy app for finding symbolic icons to use in mockups.



Color Palette

It's not as important for mockups as it is for app icons, but still nice to have: The GNOME color palette. Inkscape 1.0+ includes it by default, so you can just choose it from the arrow menu on the right.

Tool for viewing the GNOME color palette
as defined by the design guidelines.





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GNOME Engagement Team

Coding

Translation

Engagement Team

Bugsquad

Accessibility



GNOME Engagement Team

The Engagement Team works to promote GNOME by helping our communications with users, developers, contributors, partners and anyone else who might be interested in the project.

- News posts on gnome.org
- Social Media
- Annual reports, Produced each summer in time for GUADEC - Annual Report Planning
- Release Marketing
- Press Releases
- GNOME Websites
- Friends of GNOME
- Merchandise - Designs for T-Shirts, Stickers, Posters, Badges and Similar (see resources section below)
- Conferences and Events.



GNOME Engagement Team priorities 2021-2022

The Engagement Team focuses on marketing, design, social media, conferences, events, and everything in between.

1. Give our public face a fresh look

2. Improve the onboarding process

3. Be the voice of the community

4. Finding sustainable ways to support the community

5. Ensure we have a cohesive community with close bonds





How do I get involved with or request help from the Engagement Team?

We have created various project boards on **GitLab** to help you seek help and get involved.

Here is a brief description of each of the main boards you may wish to visit:

- **Events:** Plan large-scale GNOME event details and logistics (GUADEC, GNOME.Asia).
- **Event Sponsorship Requests:** Request support, funding, and SWAG for your event, release party, or local team.
- **Social Media and News:** Get help developing articles or posts, request promotion of GNOME-related items, coordinate official GNOME channels.
- **Engagement Assets:** Access all of the files, images, or other assets used by the Engagement Team.
- **General:** We use this board to plan our team initiatives.

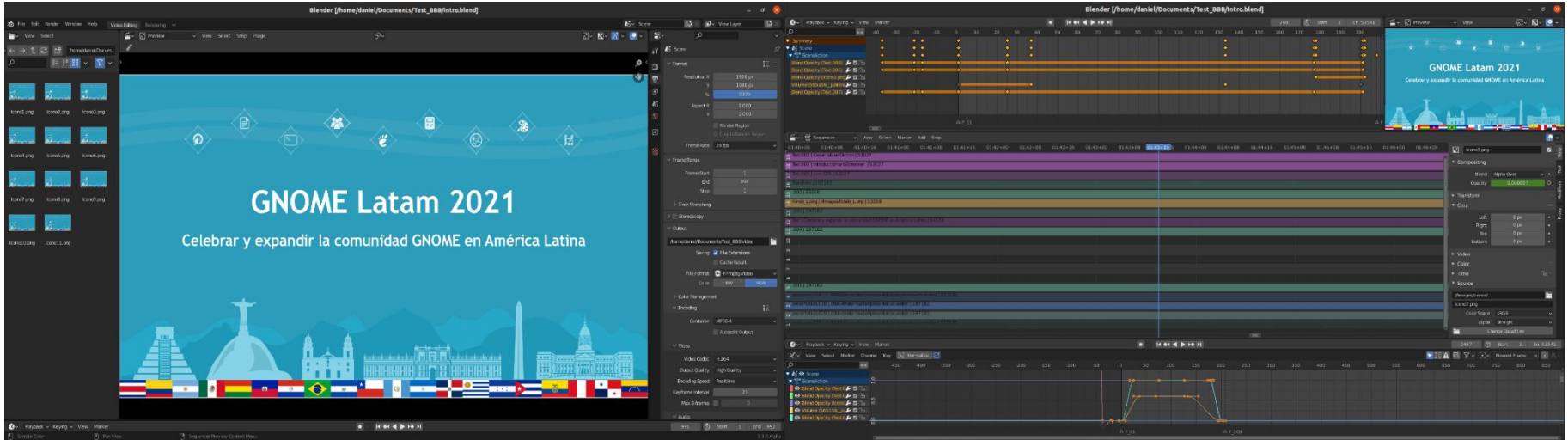


The Engagement Team has four main areas of focus.
You can also get involved by joining one of these subgroups or attending working group meetings.

- **Social Media team | coordinator: Caroline Henriksen.**
- **Events and Conferences | coordinator: Kristi Proгри.**
- **Onboarding | coordinator: Sri Ramkrishna.**
- **Graphic Design | coordinator: Caroline Henriksen.**

Working group meetings for these subgroups are scheduled on events.gnome.org

The Engagement Team - GNOME Latam 2021 Videos



Creating Videos for GNOME Latam 2021 with Blender



The Engagement Team - GNOME Latam 2021 Videos

The screenshot shows a GitHub issue page for "GNOME Latam 2021 Videos" in the "Social Media and News" team. The issue is marked as "Closed".

Issue Title: GNOME Latam 2021 Videos

Comments:

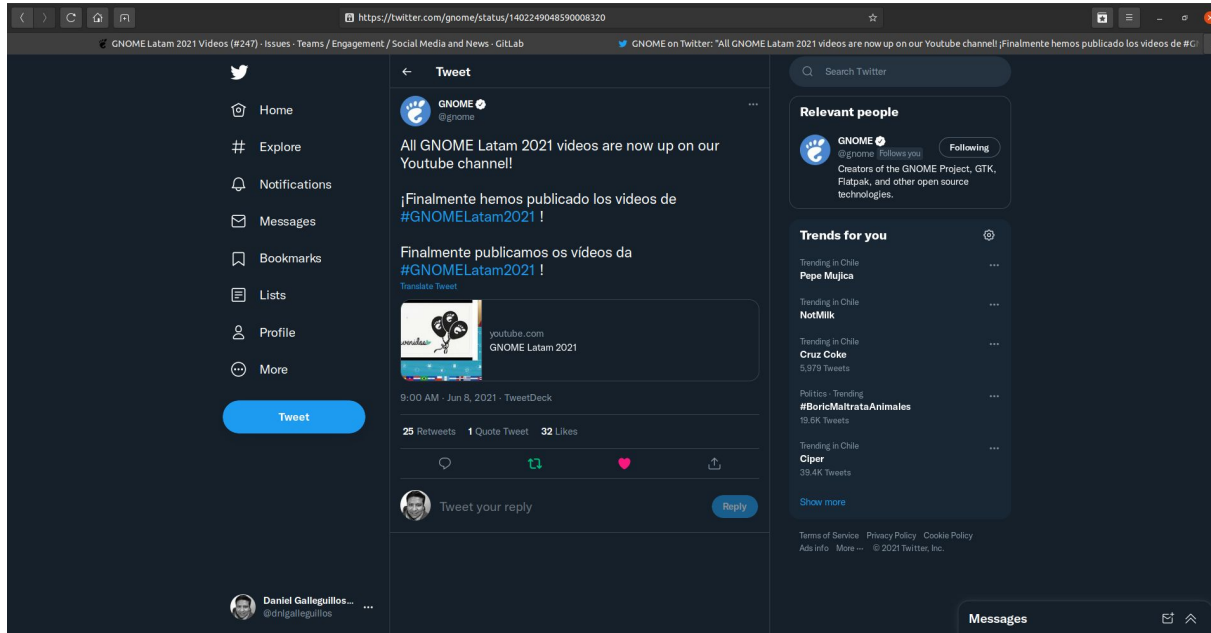
- Caroline Henriksen** (Maintainer, 7 months ago): "Hi @dnlgalegullios, the videos look great, awesome job! The only issue I see is that the Intro music feels very off-brand for GNOME. It's too electronic sounding. If you want to include music I suggest using something closer to our GNOME 3.38 and earlier [release video soundtracks](#), otherwise, I would just leave the music out entirely." (Edited by Caroline Henriksen 7 months ago)
- Daniel Gallegullios** (Author, 7 months ago): "Sure, I'm gonna looking for another song and make a new Render and I tell you about the changes, thank you." (Reply...)
- Daniel Gallegullios** (Author, 6 months ago): "Hi @Chenriksen This is the new song for the presentation, the song is from "4barrelcarb" and is Creative Commons, tell what do you think about it and I'll start to create the Renders. (video only for music test: no for presentation)" (Includes a video player for "Intro_GNOME_Latam2021", edited by Daniel Gallegullios 6 months ago)
- Caroline Henriksen** (Maintainer, 6 months ago): "Itter than the first music choice, you can go ahead with the renders. Thanks"

Issue Metadata (Right Panel):

- Add a to do:** 0 Assignees (None), Milestone (None), Time tracking (No estimate or time spent), Due date (None), Labels (None), Confidentiality (Not confidential), Lock issue (Unlocked), 3 participants, Notifications (On), Reference: Teams/Engagement/5..., Issue email: incoming+teams-eng...



The Engagement Team - GNOME Latam 2021 Videos





What I'm doing in this time?

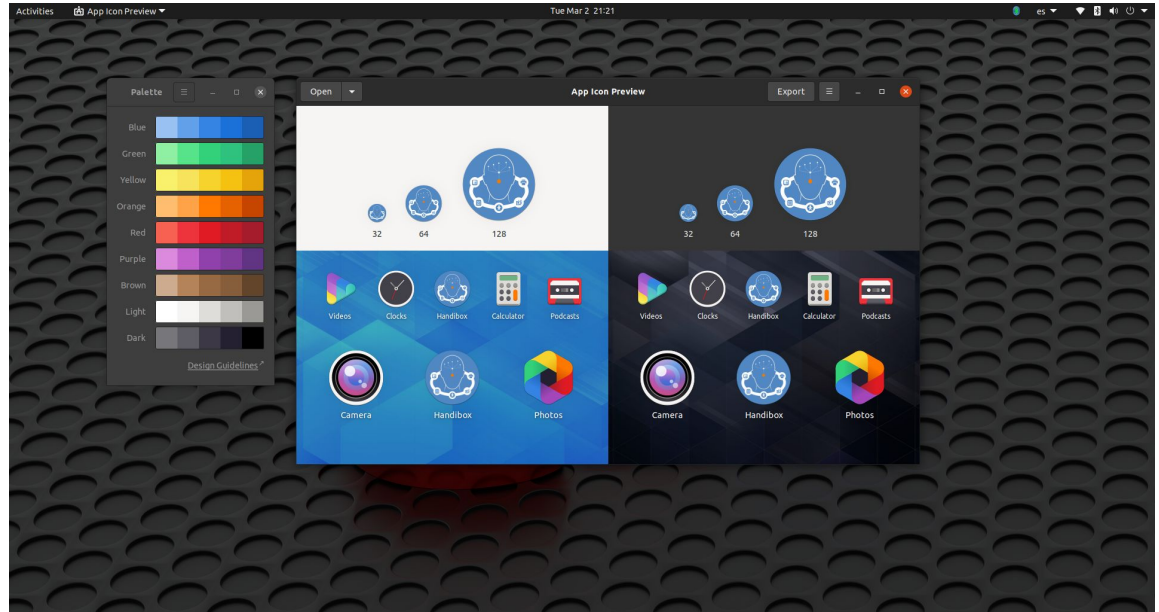
GNOME Handibox Graphic Designer

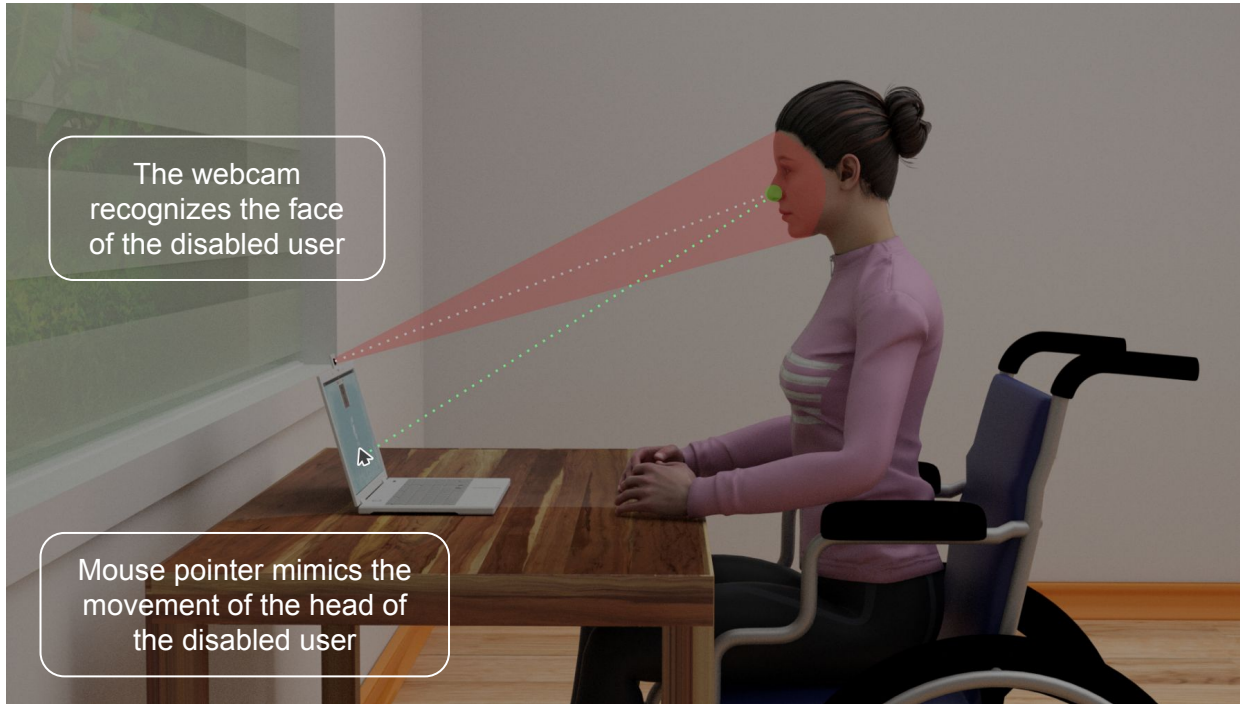
Handibox is an accessibility tool that will allow Human-Computer interaction with people who have some degree of motor disability. Through the Handibox, people will have the possibility to carry out elementary activities such as, using the Internet, writing emails, sending messages, etc. Additionally and as an extra plus, Handibox could serve as support in physical therapy activities for people who must perform exercises that involve neck movement.

We also seek to integrate with other accessibility applications existing in GNOME and, as possible, deliver more experiences that allow us to improve with new characteristics (eye blink detection) and enhancement to the Handibox project and for gnome accessibility apps.



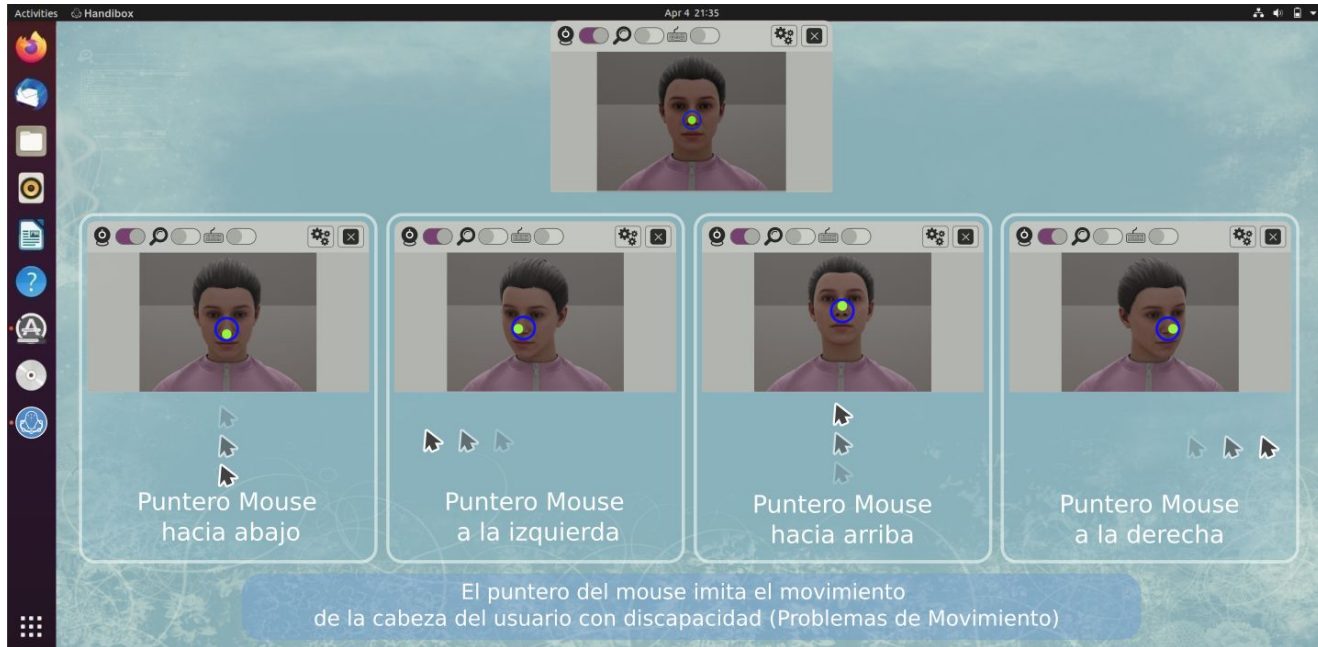
GNOME Handibox Icons





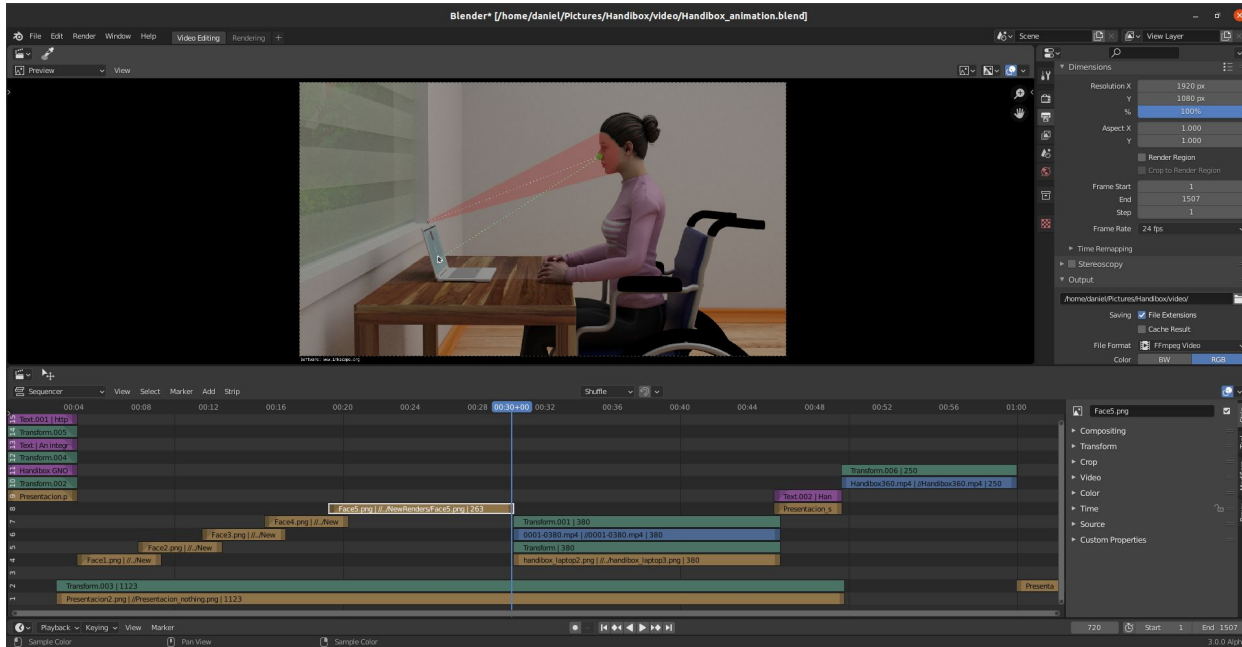


GNOME Handibox Mockup





GNOME Handibox Video Marketing





GNOME T-shirt Art

The screenshot shows a GitLab issue page for 'GNOME T-shirt Art' (issue #152) within the 'Engagement' team. The issue is 'Open' and was created 6 months ago by Caroline Henriksen. The description asks @dnlgalleguillos to post new t-shirt artwork for review. A comment from Daniel Galleguillos shows two t-shirt designs: a dark blue one and a white one, both featuring the GNOME logo and the number '4'. The right sidebar shows metadata like assignee (Caroline Henriksen), labels (done), milestone (None), due date (None), time tracking (None), confidentiality (Not confidential), lock issue (Unlocked), and notifications (enabled). There are 6 participants listed.



GNOME T-shirt Art





An easy and elegant way to use your computer, GNOME 42 is designed to help you have the best possible computing experience.



Thanks!

`dgalleguillos@gnome.org`

`dnlgalleguillos@floss.social`

