Proposal of GNOME.Asia Summit 2019

Proposed city: Melbourne
Proposal by: Australian GNOME user group
Proposed date: End of July or Start of August
Contact: **Anish (**anish.developer@Gmail.com**)**
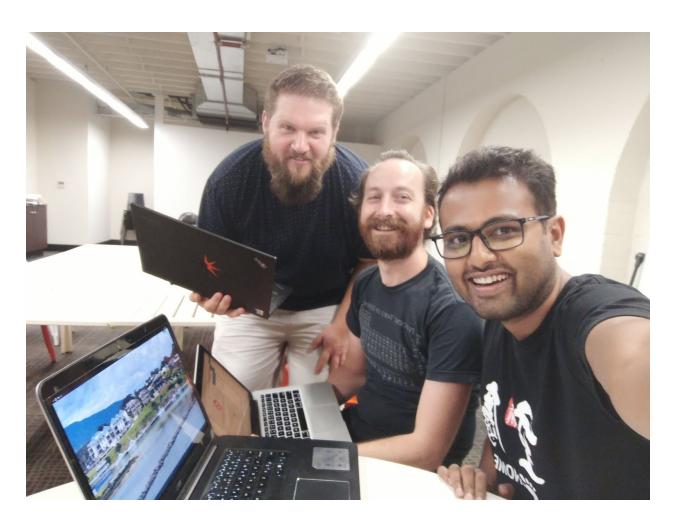**Daniel (**daniel.playfair.cal@gmail.com**)**
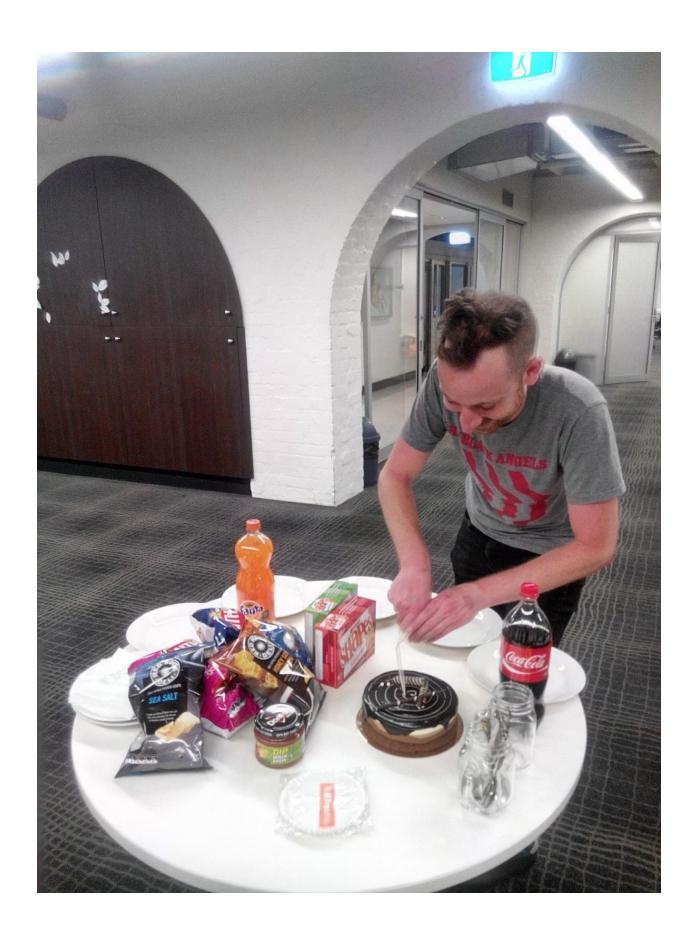**Nathan (**nathan@slc3.com**)**
Michel (mike@vee.net**)**

1. Executive Summary:

The GNOME Australia team proposed to the GNOME.Asia Committee and The GNOME Foundation that the upcoming GNOME.Asia Summit 2019 to be hosted in Melbourne. The tentative dates of the event will be around end of July or start of August. Melbourne is known for cultural capital of Australia having thriving nightlife, great coffee and amazing food. Melbourne has number of International universities such as Monash, RMIT and a lot of startups. We believe that it is ideal for hosting GNOME ASIA and promotion of GNOME in Australia.

2. Executive Summary:

The GNOME Australia team has held GNOME meetings in the past and hosted GNOME release parties. Some of the member actively contributes to GNOME and promotes its usage.

3.Objectives:

- To promote the GNOME release in local area and attract more GNOME contributors and users
- Promote Free and Open source software in Australia

4.Theme:
- **GNOME:** the modern desktop

5.Venue and date:
- **Tentative Dates:**
  - End of July or start of August
- **Venue:**
  - **Monash University (https://www.monash.edu/)**
  - We are thinking of having one main conference room and two small conference rooms
- **Main Conference Room:**
  - It will accommodate at least 150 people
- **Two Small rooms:**
  - It will accommodate at least 60-70 people
- **Tentative Dates:**

6.:Target audiences

Conference (200 - 300 people)

• Existing and potential GNOME contributors and users

• They are developers and university students

7.Activities and schedule

Public Conference:
- Keynotes
- Talks
- BOF
- Lightning Talks
- Booths
- Party after the conference

	Track 1	Track 2

9.30	Keynote1	
10.30	Keynote2	
11.30	Keynote3	
11.30-12.15	Talk1	Talk2
12.15 to 2	Lunch	
2.45	Talk1	Talk2
3.15	Talk1	Talk2
4	Talk1	Talk2
Bof	Bof	Bof
5	Lightning Talks	

After events we can have one day great ocean tour for guests or Melbourne city tour

8.Expectation and marketing

We will send out "call for participation" 2 months before the event. We expect to

around 150 participants joining the conference.

Please find below the communication channels:

1. GNOME.org website
2. Selected mailing lists from GNOME and other related communities
3. Selected IRC channels from GNOME and other related communities
4. GNOME developers from different companies e.g. Red Hat, Novell, Oracle
5. Blog posting @ PlanetGNOME and other planets
6. Invitations to selected GNOME contributors
7. Social Networks e.g. Facebook, Identi.ca, Status.net, Twitter, Linkedin

9. Budget Estimation

Category	Item and desc	Qty	U/P AUD	Amount (AUD)
Marketing materials	T-shirt	200	20	4000
Optional tour		**30**	**120**	**3600**
Volunteer party		**10**	**40**	**400**

Conf Coffee		200, 200(2 days)	8	3200
Recording			1200	1200
Conf Organizer Fee(2 days)			2000	2000

10: Potential sponsor
- **Red Hat**
- **Atlassian**
- **Canva**

11: Accomodation and Travel:

Melbourne has a lot of accomodation options available, people can stay either in Melbourne CBD or in Uni lodge which would cost $100 per day which could be cheaper but we are quoting higher price.